

**Security Products, OH&S, Environmental Protection****Occupational Health & Safety Banner Specs****Banner position (maximum size 40k)**

- E-News Info Center – 300x250
- Large Right Box – 300x250
- Large Square – 300x300
- Top – 468x60
- Bottom – 468x60

**Environmental Protection and Security Products Banner Specs****Banner position (maximum size 40k)**

- 180x300
- Right – 160x600
- Button – 160x120
- Left Hand Box – 125x261
- Large Right Hand Box – 215x261
- Left Hand Box – 125x120
- Right Hand Box – 215x120

**New Product**

150x150 image (.jpeg or .gif, 40k max)

**Headline and Text copy:**

- Headline – 55 characters max
- Body text - 40-60 words

**Click-thru URL**

- Maximum URL characters is 250

**Sponsorship and Feature**

150x150 image (.jpeg or .gif, 40k max)

**Headline and Text copy:**

- Headline – 55 characters max
- Body text - 40-60 words

**Click-thru URL**

- Maximum URL length is 250 characters

**Headline**

55 characters max, including spaces. If no headline is provided, the company name will show, as listed on the insertion order.

**Click-thru URL**

Advertisers are responsible for maintaining a working URL. Click rates are not guaranteed. URL should be limited to 250 characters.

**Acceptable Files**

Static GIF or JPG files

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**All creative is due 3 business days prior to launch. Please submit materials to:**

**Occupational Health & Safety**

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**Environmental Protection and Security Products**

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