



# 2020 Editorial Calendar

## January/February

Advertising close: 1/3/20  
Materials due: 1/6/20

### Features

Airport Security  
Mobile Apps Technology  
Internet of Things  
Municipal Security  
Cloud Computing and Storage  
Video Surveillance  
Smartcards

### Show Coverage/Bonus Distribution

CSLS Summit - Dallas

### Editorial Webinar

Video Surveillance  
February 19

## March

Advertising close: 1/29/20  
Materials due: 1/30/20

### Specialty Publication

*GovSec*

### Features

Perimeter Security  
Wireless Technology  
Casino Security  
Transportation Security  
Critical Infrastructure  
Deep Learning  
Access Control  
Biometrics  
Healthcare Security  
VMS  
Artificial Intelligence

## April

Advertising close: 3/3/20  
Materials due: 3/4/20

### Features

International Security  
Emerging Technologies  
Loss Prevention  
Integrated Systems  
Safe Cities  
Retail Security  
Human Guarding  
Airport Security

### Editorial Webinar

Access Control  
April 15

## May/June

Advertising close: 4/28/20  
Materials due: 4/29/20

### Specialty Publication

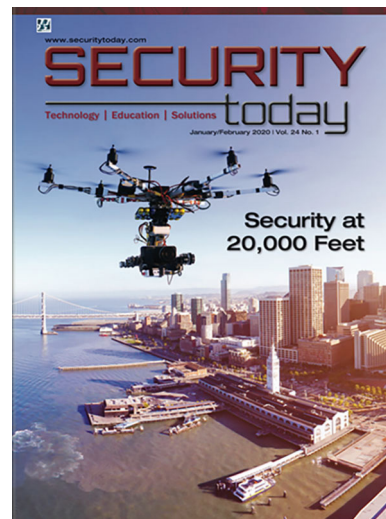
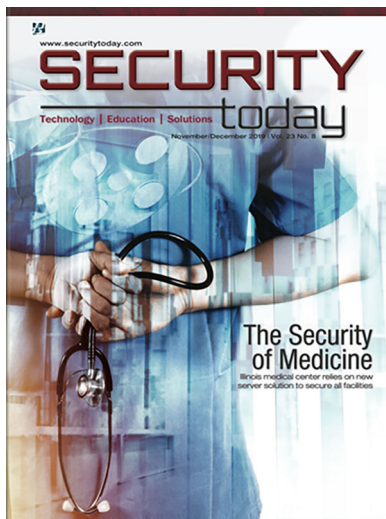
*GovSec*

### Features

Facility Security  
Guard Services  
Access Control  
Network Camera Solutions  
Museum Security  
Hospital Security  
Law Enforcement  
Airport Security

### Editorial Webinar

Smart Cities  
June 17





# 2020 Editorial Calendar

## July/August

Company Profile Issue

Advertising close: 6/29/20  
Materials due: 6/30/20

### Features

Sporting Complex Security  
Critical Infrastructure  
Event Security  
House of Worship Security  
IP Video Surveillance  
Mobile Apps Technology  
Audio Within Security  
Cybersecurity

### Company Profile Bonus

All half page or larger advertisers in BOTH July/August and September 2020 will receive a Company Profile of the same size as ad in July/August 2020 issue.

### Editorial Webinar

August 12  
Entry Control & Identification

## September

GSX Show Issue

Advertising close: 7/28/20  
Materials due: 7/29/20

### 2020 New Product of the Year Entries

### Features

Cloud Security  
Multi-campus Facility Security  
Emergency Communications  
IT Security  
IP Cameras  
Identity Management Products  
Internet of Things  
DIY Security  
Banking Security  
Casino Security

### Company Profile Bonus

All half page or larger advertisers in BOTH July/August and September 2020 will receive a Company Profile in July/August 2020 issue (of the same size as ad).

### Show Coverage

GSX, Sept. 21-23, Atlanta, GA

## October

ISC Show Issue

Advertising close: 8/28/20  
Materials due: 8/31/20

### Specialty Publication

GovSec

### Features

Wireless Technology  
Deep Learning  
Artificial Intelligence  
Remote Monitoring  
Intelligent Video/Analytics  
Border Protection  
City Surveillance  
Transportation Security

### Show Coverage

ISC West, Oct. 6-8, Las Vegas  
ISC East, Nov. 18-19, New York, NY

### Editorial Webinar

October 14

## November/December

Advertising close: 10/27/20  
Materials due: 10/28/20

### 2020 New Product of the Year Winners

### Features

Trends, Growth and New Products in 2021  
Retail Security  
Access Control  
Utility Security  
Event Security

### Editorial Webinar

November 18





# E-news Editorial Calendar

Issue	Special Focus	Issue	Special Focus
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**JANUARY 2020**

January 2	<i>Security Today</i>
January 6	<i>CyberSecured</i>
January 7	<i>Security Today</i>
January 8	<i>GovSec</i>
January 9	<i>Security Today: Airport Security</i>
January 13	<i>Security Today Solutions</i>
January 14	<i>Security Today</i>
January 15	<i>Dealer Strategies</i>
January 16	<i>Security Today</i>
January 21	<i>Security Today</i>
January 23	<i>Security Today</i>
January 27	<i>Security C-Suite, Controlled Access</i>
January 28	<i>Security Today</i>
January 29	<i>Dealer Strategies</i>
January 30	<i>Security Today: Biometrics/ID Management</i>

**FEBRUARY 2020**

February 3	<i>CyberSecured</i>
February 4	<i>Security Today</i>
February 5	<i>GovSec</i>
February 6	<i>Security Today</i>
February 12	<i>Dealer Strategies</i>
February 10	<i>Security Today Solutions</i>
February 11	<i>Security Today</i>
February 13	<i>Security Today: Banking Security</i>
February 18	<i>Security Today</i>
February 20	<i>Security Today</i>
February 24	<i>Security C-Suite, Controlled Access</i>
February 25	<i>Security Today</i>
February 26	<i>Dealer Strategies</i>
February 27	<i>Security Today</i>

**MARCH 2020**

March 2	<i>CyberSecured</i>
March 3	<i>Security Today: IT Security</i>
March 4	<i>GovSec</i>
March 5	<i>Security Today</i>
March 9	<i>Security Today Solutions</i>
March 10	<i>Security Today: Casino Security</i>
March 11	<i>Dealer Strategies</i>
March 12	<i>Security Today</i>
March 16	<i>Security C-Suite</i>
March 17	<i>Security Today</i>
March 19	<i>Security Today</i>
March 23	<i>Controlled Access</i>
March 24	<i>Security Today: Fire/Life Safety</i>
March 25	<i>Dealer Strategies</i>
March 26	<i>Security Today</i>
March 31	<i>Security Today</i>

**APRIL 2020**

April 1	<i>GovSec</i>
April 2	<i>Security Today</i>
April 6	<i>CyberSecured</i>
April 7	<i>Security Today: Retail Security</i>
April 8	<i>Dealer Strategies</i>
April 9	<i>Security Today</i>
April 13	<i>Security Today Solutions</i>
April 14	<i>Security Today</i>
April 16	<i>Security Today</i>
April 20	<i>Security C-Suite</i>
April 21	<i>Security Today</i>
April 22	<i>Dealer Strategies</i>
April 23	<i>Security Today: Wireless Technology</i>
April 27	<i>Controlled Access</i>
April 28	<i>Security Today</i>
April 30	<i>Security Today</i>

**MAY 2020**

May 4	<i>CyberSecured</i>
May 5	<i>Security Today: IP Video</i>
May 6	<i>GovSec</i>
May 7	<i>Security Today</i>
May 11	<i>Security Today Solutions</i>
May 12	<i>Security Today</i>
May 13	<i>Dealer Strategies</i>
May 14	<i>Security Today</i>
May 18	<i>Security C-Suite, Controlled Access</i>
May 19	<i>Security Today</i>
May 21	<i>Security Today: Facility Security</i>
May 26	<i>Security Today</i>
May 27	<i>Dealer Strategies</i>
May 28	<i>Security Today</i>

**JUNE 2020**

June 1	<i>CyberSecured</i>
June 2	<i>Security Today</i>
June 3	<i>GovSec</i>
June 4	<i>Security Today</i>
June 8	<i>Security Today Solutions</i>
June 9	<i>Security Today: Hospital Security</i>
June 10	<i>Dealer Strategies</i>
June 11	<i>Security Today</i>
June 15	<i>Security C-Suite</i>
June 16	<i>Security Today</i>
June 18	<i>Security Today</i>
June 22	<i>Controlled Access</i>
June 23	<i>Security Today</i>
June 24	<i>Dealer Strategies</i>
June 25	<i>Security Today: RFID</i>
June 30	<i>Security Today</i>



# E-news Editorial Calendar

Issue	Special Focus	Issue	Special Focus
<b>JULY 2020</b>		<b>OCTOBER 2020</b>	
July 1	GovSec	October 1	Security Today
July 2	Security Today: Transportation Security	October 5	CyberSecured
July 6	CyberSecured	October 6	Security Today
July 7	Security Today	October 7	GovSec
July 8	Dealer Strategies	October 8	Security Today
July 9	Security Today	October 12	Security Today Solutions
July 13	Security Today Solutions	October 13	Security Today
July 14	Security Today	October 14	Dealer Strategies
July 16	Security Today	October 15	Security Today
July 20	Security C-Suite	October 19	Security C-Suite
July 21	Security Today: Access Control	October 20	Security Today
July 22	Dealer Strategies	October 22	Security Today
July 23	Security Today	October 26	Controlled Access
July 27	Controlled Access	October 27	Security Today
July 28	Security Today	October 28	Dealer Strategies
July 30	Security Today	October 29	Security Today
<b>AUGUST 2020</b>		<b>NOVEMBER 2020</b>	
August 3	CyberSecured	November 2	CyberSecured
August 4	Security Today	November 3	Security Today
August 5	GovSec	November 4	GovSec, Dealer Strategies
August 6	Security Today	November 5	Security Today
August 10	Security Today Solutions	November 9	Security Today Solutions
August 11	Security Today	November 10	Security Today
August 12	Dealer Strategies	November 12	Security Today
August 13	Security Today	November 16	Security C-Suite
August 17	Security C-Suite	November 17	Security Today
August 18	Security Today	November 18	Dealer Strategies
August 20	Security Today	November 19	Security Today
August 24	Controlled Access	November 23	Controlled Access
August 25	Security Today	November 24	Security Today
August 26	Dealer Strategies	<b>DECEMBER 2020</b>	
August 27	Security Today	December 1	Security Today
<b>SEPTEMBER 2020</b>		December 2	GovSec, Dealer Strategies
Sept. 1	Security Today	December 3	Security Today
Sept. 2	GovSec	December 7	CyberSecured
Sept. 3	Security Today	December 8	Security Today
Sept. 8	Security Today	December 10	Security Today
Sept. 9	Dealer Strategies	December 14	Security Today Solutions
Sept. 10	Security Today	December 15	Security Today
Sept. 14	CyberSecured, Security Today Solutions	December 16	Dealer Strategies
Sept. 15	Security Today	December 17	Security Today
Sept. 17	Security Today	December 21	Security C-Suite, Controlled Access
Sept. 21	Security C-Suite		
Sept. 22	Security Today		
Sept. 23	Dealer Strategies		
Sept. 24	Security Today		
Sept. 28	Controlled Access		
Sept. 29	Security Today		