

## 2022 Editorial Calendar

### JAN/FEB

Ad close: 1/6/22

Materials due: 1/6/22

#### Features

- Airport Security
- Artificial Intelligence
- Mobile Apps
- Internet of Things
- Municipal Security/  
Smart City
- Data Storage
- Smartcards
- Cloud Security

#### Editorial Webinar

February

### MAR

Ad close: 2/1/22

Materials due: 2/2/22

#### Features

- Video Surveillance
- Hospital Security
- Perimeter Security
- Wireless Technology
- Transportation Security
- Critical Infrastructure
- Cybersecurity
- Sporting Facility  
Security
- Access Control
- Biometrics
- Casino Security
- Machine Learning

#### Show Coverage/ Bonus Distribution\*

ISC West, Las Vegas, NV  
March 23-25

### APR

Ad close: 3/2/22

Materials due: 3/3/22

#### Features

- Emerging Technologies
- Door/Hardware  
Security
- Banking Security
- Counter Terrorist  
Systems
- Loss Prevention/Retail  
Security
- Safe Cities
- Airport Security
- Integrated Systems

#### Editorial Webinar

April

#### Show Coverage/ Bonus Distribution\*

PSA-TEC, Denver, CO  
May 16-19

### MAY/JUN

Ad close: 5/2/22

Materials due: 5/4/22

#### 2022 Govies Entries

#### Features

- Dealer/Integrator
- Facility Security
- Access Control
- Network Cameras
- Museum Security
- Law Enforcement
- Deep Learning
- Cybersecurity

#### Editorial Webinar

June

\*If in-person event occurs

## 2022 Editorial Calendar

### JUL/AUG

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Ad close: 7/7/22

Materials due: 7/7/22

#### Features

- Sporting Complex Security
- Critical Infrastructure
- Event Security
- House of Worship Security
- IP Video Surveillance
- Mobile Apps
- Audio Within Security
- Casino Security

#### Company Profile Bonus

All half page or larger advertisers in BOTH July/August and September/October 2022 will receive a Company Profile of the same size as ad in July/August 2022 issue.

#### Editorial Webinar

August

### SEP/OCT

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Ad close: 8/19/22

Materials due: 8/26/22

#### 2022 Govies Winners 2022 New Product of the Year Entries

#### Features

- Deep Learning
- Cloud Security
- Multi-campus Security
- Emergency Communicatons
- IP Cameras
- IT Security
- Identity Management
- Internet of Things
- Remote Monitoring
- DIY Security
- Banking Security
- Border Protection
- Intelligent Video/Analytics
- Guarding/Manpower
- City Surveillance

#### Company Profile Bonus

All half page or larger advertisers in BOTH July/August and September/October 2022 will receive a Company Profile of the same size as ad in July/August 2022 issue.

#### Editorial Webinar

October

#### Show Coverage/Bonus Distribution\*

- GSX, Atlanta, GA  
September 12-14

### NOV/DEC

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Ad close: 10/31/22

Materials due: 11/3/22

#### 2022 New Product of the Year Winners

#### Features

- Trends and Growth for 2023
- Product Analysis for 2022
- Access Control
- Retail Security
- Utility Security
- Cybersecurity

#### Editorial Webinar

December

\*If in-person event occurs

## Event E-newsletters

### Event Updates & Product Spotlights

We'll help you market your brand around the top industry events, increasing awareness, driving more traffic to you, and supplying leads to you after the event. Each Event Updates e-newsletter will be delivered to security professionals before, during and after the event. The editors will be offering daily updates on happenings around the event as well as their insights and observations regarding the event "buzz."

Target these events by securing your position in one or more of our Event Updates e-newsletters, each distributed to 40,000\* security professionals.

**Limited space available** — Each e-newsletter is limited to 5 sponsors. Each sponsor will receive a selected ad size and location based on availability and preference. E-newsletters will be delivered one week before the event, three days during the event and one week after the event.

For extra exposure, add Pre-Event and Post-Event Spotlight E-newsletters to your ISC West and GSX campaigns. The product-focused e-newsletter will be sent approximately one week before and one week after the events.

### Event Updates E-newsletter Dates

#### ISC West 2022

- March 16
- March 23
- March 24
- March 25
- March 30

#### GSX 2022

- September 6
- September 12
- September 13
- September 14
- September 19

### Event Spotlight E-newsletters

#### ISC West 2022

- Pre-Event Spotlight - March 6
- Post-Event Spotlight - March 27

#### GSX 2022

- Pre-Event Spotlight - August 28
- Post-Event Spotlight - September 19

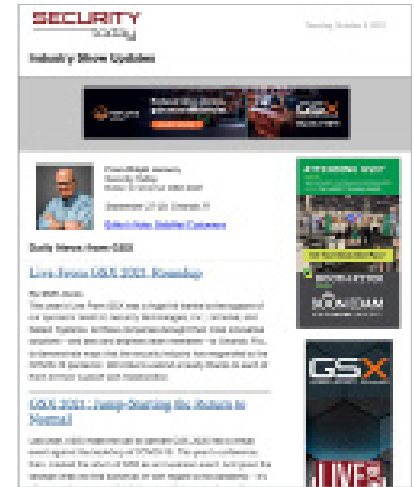
### Event Show Spotlight E-newsletter Ad Sizes

- Top Banner - 468 x 60 (exclusive)
  - Product Spot (150x150 + 40-60 words of text)
- Positions will be allocated on a first-come, first-served basis, so reserve your spots today.

**Contact your Integrated Media Consultant for more information and a list of additional events that may be added.**

\*Media Owner's Own Data

\*\*Sole-sponsored e-newsletters have ad messaging from one sponsor, content created by *Security Today*.



### Banner Sizes (Sold per show)

- E-news Info Center
- 180x300 Banner
- Sponsor Spot
- 468x60 or 468x90 Banner
- 160x600 Skyscraper
- New Product Spot
- Sponsored Text Link
- Sole Sponsorship\*\*

## E-news 2022 Editorial Calendar

EDITION	SPECIAL FOCUS
<b>JANUARY</b>	
January 3	CyberSecured
January 4	Security Today
January 5	GovSec
January 6	Security Today
January 10	Security Today Solutions
January 11	Security Today
January 12	Dealer Strategies
January 13	Security Today
January 18	Security Today
January 20	Security Today
January 24	Security C-Suite
January 25	Security Today
January 26	Dealer Strategies
January 27	Security Today
January 31	Controlled Access
<b>FEBRUARY</b>	
February 1	Security Today
February 2	GovSec
February 3	Security Today
February 7	CyberSecured
February 8	Security Today
February 9	Dealer Strategies
February 10	Security Today
February 14	Security Today Solutions
February 15	Security Today
February 17	Security Today
February 22	Security Today
February 23	Dealer Strategies
February 24	Security Today
February 25	Security Today
February 28	Security C-Suite, Controlled Access
<b>MARCH</b>	
March 1	Security Today
March 2	GovSec
March 3	Security Today
March 7	CyberSecured
March 8	Security Today
March 9	Dealer Strategies
March 10	Security Today
March 14	Security Today Solutions
March 15	Security Today
March 17	Security Today
March 21	Security C-Suite
March 22	Security Today
March 23	Dealer Strategies
March 24	Security Today
March 28	Controlled Access
March 29	Security Today
March 31	Security Today

EDITION	SPECIAL FOCUS
<b>APRIL</b>	
April 4	CyberSecured
April 5	Security Today
April 6	GovSec
April 7	Security Today
April 11	Security Today Solutions
April 12	Security Today
April 13	Dealer Strategies
April 14	Security Today
April 18	Security C-Suite
April 19	Security Today
April 21	Security Today
April 25	Controlled Access
April 26	Security Today
April 27	Dealer Strategies
April 28	Security Today
<b>MAY</b>	
May 2	CyberSecured
May 3	Security Today
May 5	GovSec
May 5	Security Today
May 10	Security Today Solutions
May 10	Security Today
May 12	Dealer Strategies
May 12	Security Today
May 17	Security Today
May 19	Security Today
May 23	Security C-Suite, Controlled Access
May 24	Security Today
May 26	Dealer Strategies
May 26	Security Today
May 31	Security Today
<b>JUNE</b>	
June 1	GovSec
June 2	Security Today
June 6	CyberSecured
June 7	Security Today
June 8	Dealer Strategies
June 9	Security Today
June 13	Security Today Solutions
June 14	Security Today
June 16	Security Today
June 20	Security C-Suite
June 21	Security Today
June 22	Dealer Strategies
June 23	Security Today
June 27	Controlled Access
June 28	Security Today
June 30	Security Today

## E-news 2022 Editorial Calendar

EDITION	SPECIAL FOCUS
<b>JULY</b>	
July 5	Security Today
July 6	GovSec
July 7	Security Today
July 11	CyberSecured, Security Today Solutions
July 12	Security Today
July 13	Dealer Strategies
July 14	Security Today
July 18	Security C-Suite
July 19	Security Today
July 21	Security Today
July 25	Controlled Access
July 26	Security Today
July 27	Dealer Strategies
July 28	Security Today
<b>AUGUST</b>	
August 1	CyberSecured
August 2	Security Today
August 3	GovSec
August 4	Security Today
August 8	Security Today Solutions
August 9	Security Today
August 10	Dealer Strategies
August 11	Security Today
August 15	Security C-Suite
August 16	Security Today
August 18	Security Today
August 22	Controlled Access
August 23	Security Today
August 24	Dealer Strategies
August 25	Security Today
August 30	Security Today
<b>SEPTEMBER</b>	
Sept. 1	Security Today
Sept. 6	Security Today
Sept. 7	GovSec
Sept. 8	Security Today
Sept. 12	CyberSecured, Security Today Solutions
Sept. 13	Security Today
Sept. 14	Dealer Strategies
Sept. 15	Security Today
Sept. 19	Security C-Suite
Sept. 20	Security Today
Sept. 22	Security Today
Sept. 26	Controlled Access
Sept. 27	Security Today
Sept. 28	Dealer Strategies
Sept. 29	Security Today

EDITION	SPECIAL FOCUS
<b>OCTOBER</b>	
October 3	CyberSecured
October 4	Security Today
October 5	GovSec
October 6	Security Today
October 10	Security Today Solutions
October 11	Security Today
October 12	Dealer Strategies
October 13	Security Today
October 17	Security C-Suite
October 18	Security Today
October 20	Security Today
October 24	Controlled Access
October 25	Security Today
October 26	Dealer Strategies
October 27	Security Today
<b>NOVEMBER</b>	
November 1	Security Today
November 2	GovSec
November 3	Security Today
November 7	CyberSecured
November 8	Security Today
November 9	Dealer Strategies
November 10	Security Today
November 14	Security Today Solutions
November 15	Security Today
November 17	Security Today
November 21	Security C-Suite
November 28	Controlled Access
November 29	Security Today
November 30	Dealer Strategies
<b>DECEMBER</b>	
December 1	Security Today
December 5	CyberSecured
December 6	Security Today
December 7	GovSec
December 8	Security Today
December 12	Security Today Solutions
December 13	Security Today
December 14	Dealer Strategies
December 15	Security Today
December 19	Security C-Suite, Controlled Access
December 20	Security Today
December 21	Dealer Strategies
December 22	Security Today