Your Complete Integrated Media Platform Reaching Suppliers, End Users, and IT Decision Makers
Two Markets – One Buy

The only publication that reaches both suppliers (including dealers and integrators) and end users.

Your Integrated Media Solution

Security Today is the leading industry media brand for the global security marketplace. Our print, digital, event, custom media and research products integrate coverage for both physical and IT security as these functions are in the process of convergence. The Security Today brand is your best integrated media platform serving the product and new technology needs of the entire security product buying team — suppliers and end users. This makes Security Today the smartest marketing partner for today’s security product and service marketers.

Suppliers (including dealers and integrators)

More than 34,000* suppliers, installers, distributors, consultants and manufacturing rep firms subscribe to Security Today magazine. These are companies who are buying, selling and installing security products and services.

End Users

Security Today reaches more than 25,000* end users in industrial, retail, institutional and government sectors. These security professionals turn to Security Today for practical information on products and new technology.

IT Decision Makers*

Each issue of Security Today is distributed to key IT decision makers. These are the most important IT managers who are making the decisions regarding security convergence.

International*

In addition to our print version of Security Today, international security professionals can get a copy of each issue via our digital format. More security products marketers are looking to some of the most lucrative international markets such as Mexico, Europe, China, Canada, Latin America, and the Pacific Rim.

As an Omeda client, Security Today provides high-quality and up-to-date audience data. You can feel confident you have chosen a provider who enables you to integrate all data sources, providing a 360-degreee view of your audience.

Suppliers of Security Products and Systems*


End Users of Security Products and Systems*

Industrial or Manufacturing Companies 7,317 Government/Military 6,746 Retailing Companies and Service Companies (Financial, Utilities, Builders, Transportation) 5,777 Institutional Facilities (Healthcare, Education, Lodging, Entertainment, Sports) 3,896 Others Allied to the Field 1,784 TOTAL 25,520

GRAND TOTAL 59,906

*Media Owner’s Own Data
Comprehensive, Solution Driven Magazine

Security Today is the marketing partner that you can depend on to help generate leads and increase sales. Each issue reaches the largest number of suppliers and end users. Our integrated approach offers your company endless opportunities to put your message in front of your best customers and prospects.**

Security professionals turn first to Security Today for new products, new technology and practical information regarding the integration of these products into the new convergent security systems.*

Security Today is the only integrated magazine reaching the entire security market. Security Today is the one invaluable resource for security professionals who have the ultimate buying responsibility for security products and services.*

Circulation/Reach
By partnering with Security Today, you have made the best choice to reach the most potential buyers in the security industry.

Delivering Buyers and Specifiers Across all Functions and Segments of Security Decision Making*

Security Today reaches 59,906* security professionals, many of whom make buying decisions for both physical and IT security products and services. Plus, each issue is digitally transmitted to more international security professionals.**

Subscribers Who Recommend, Select or Buy Products*

<table>
<thead>
<tr>
<th>Product Category</th>
<th>Subscribers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access Control</td>
<td>20,315</td>
</tr>
<tr>
<td>Intrusion Alarm &amp; Monitoring</td>
<td>16,258</td>
</tr>
<tr>
<td>Sensors/Detectors</td>
<td>16,032</td>
</tr>
<tr>
<td>Batteries/Power Supplies</td>
<td>15,731</td>
</tr>
<tr>
<td>CCTV Equipment/Video Systems &amp; Surveillance</td>
<td>15,398</td>
</tr>
<tr>
<td>Wireless Technologies</td>
<td>14,330</td>
</tr>
<tr>
<td>Outdoor/Perimeter Protection</td>
<td>13,407</td>
</tr>
<tr>
<td>Software</td>
<td>13,211</td>
</tr>
<tr>
<td>Emergency Response Products/Services</td>
<td>13,078</td>
</tr>
<tr>
<td>Training</td>
<td>12,647</td>
</tr>
<tr>
<td>Card Reader Systems</td>
<td>12,624</td>
</tr>
<tr>
<td>Control Panels/Annunciators</td>
<td>12,558</td>
</tr>
<tr>
<td>IP Video Systems &amp; Surveillance</td>
<td>12,315</td>
</tr>
<tr>
<td>Digital Video Recorders (DVR)</td>
<td>11,713</td>
</tr>
<tr>
<td>IT/Network Security</td>
<td>11,572</td>
</tr>
<tr>
<td>Video Management Systems</td>
<td>10,765</td>
</tr>
<tr>
<td>Fire &amp; Safety Protection</td>
<td>10,544</td>
</tr>
<tr>
<td>Identification Products/ID Badges</td>
<td>10,063</td>
</tr>
<tr>
<td>Biometrics</td>
<td>9,443</td>
</tr>
<tr>
<td>Door Hardware/Locks</td>
<td>9,433</td>
</tr>
<tr>
<td>Communication Equipment</td>
<td>9,097</td>
</tr>
<tr>
<td>Cloud Storage</td>
<td>8,858</td>
</tr>
<tr>
<td>Home Automation/Sound Equipment/Theatre</td>
<td>8,457</td>
</tr>
<tr>
<td>Business Continuity/Disaster Recovery Products/Services</td>
<td>8,259</td>
</tr>
<tr>
<td>IP Appliances</td>
<td>8,115</td>
</tr>
<tr>
<td>Security Consultants</td>
<td>8,019</td>
</tr>
<tr>
<td>Mobile Communications</td>
<td>7,589</td>
</tr>
<tr>
<td>Integrated Systems</td>
<td>6,253</td>
</tr>
<tr>
<td>Security Guard Services</td>
<td>5,610</td>
</tr>
<tr>
<td>IP Video/Network-Centric Security</td>
<td>3,374</td>
</tr>
<tr>
<td>Cable/Telephone Services</td>
<td>2,572</td>
</tr>
<tr>
<td>Supplies &amp; Dealer Services</td>
<td>2,490</td>
</tr>
</tbody>
</table>

*Media Owner’s Own Data
Reach the complete marketplace

**How Security Today compares***
- Only publication to the marketplace for both suppliers (including dealers and integrators) and end users
- Highest circulation in the security industry
- Largest manufacturing circulation

**Industry Breakout***
- Suppliers — 34,386
- End Users — 25,520

**Reach the complete marketplace.***
Today’s security products marketers are faced with requirements to deliver measurable ROI from their marketing investments. At the same time, the need to reach the complete marketplace of an ever expanding set of decision makers is a priority.

*Security Today* is the one choice for security products marketers to efficiently and effectively reach security products decision makers.

- An extensive portfolio of print and online products/packages
- Comprehensive coverage of physical and IT security products and issues that matter the most to security products decision makers
- Reaches the complete marketplace — suppliers, end users, IT, international
- The largest circulation of any security publication
- Multiple buying responsibilities for security products and services
- “E-Response Lead Service” providing additional leads on a more timely basis

*Security Today* — the complete way to reach your best prospects and customers.

**Award Winning Magazine**

**Leader in Market Share and Ad Pages**
IMS Ad Tracking ranks *Security Today* as a leader in market share and ad pages.

**Dedicated and Devoted Subscribers***
*Security Today* has loyal subscribers who depend on the publication for integrated coverage of new products and practical solutions for security professionals. In fact, the July/August Baxter mediaView report found that:
- 77% said *Security Today* was important, very important, or a personal favorite.
- 79% read each issue 2 or more times.

*Media Owner’s Own Data
** IMS Ad Tracking - The Auditor, October 2019
*** Baxter Research, October 2019 mediaView Pro
What Security Today Subscribers Are Saying*

“Each issue provides important information that is used in the operation of my organization.”
— Owner

“Brings new products to my business.”
— President

“It helps me to keep abreast of new technologies, solutions, and ideas.”
— Senior Vice President

“Reading Security Today keeps me informed with trends in the industry which complement my understanding of products available to meet or exceed project requirements.”
— Production Software Specialist

“It provides insight on what's going on with security technology trends, product capabilities, and protection concepts.”
— Senior Vice President

“Comprehensive magazine detailing what I am interested in.”
— Principle Systems Engineer

*Baxter Research, 2019 mediaView Pro
2020 Editorial Calendar

January/February
Advertising close: 12/19/19
Materials due: 12/20/19

Specialty Publication
GovSec

Features
Airport Security
Mobile Apps Technology
Internet of Things
Municipal Security
Cloud Computing and Storage
Video Surveillance
Smartcards

Show Coverage/Bonus Distribution
CSLS Summit - Dallas

Editorial Webinar
Video Surveillance
February 19

March
ISC West Show Issue
Advertising close: 1/29/20
Materials due: 1/30/20

Features
Perimeter Security
Wireless Technology
Casino Security
Transportation Security
Critical Infrastructure
Deep Learning
Access Control
Biometrics
Healthcare Security
VMS
Artificial Intelligence

Show Coverage/Bonus Distribution
NFMT, March 17-19, Baltimore, MD
ISC West, March 18-20, Las Vegas, NV

April
ISC West Post-Show Issue
Advertising close: 3/3/20
Materials due: 3/4/20

Specialty Publication
CyberSecured

Features
Video Storage Solutions
Border Security
International Security
Emerging Technologies
Loss Prevention
Integrated Systems
Safe Cities
Remote Monitoring

Show Coverage/Bonus Distribution
PSA TEC, April 20-23, Denver, CO
CSLS Summit - Phoenix

Editorial Webinar
Access Control
April 15

May/June
Advertising close: 4/28/20
Materials due: 4/29/20

Specialty Publication
GovSec

Features
Facility Security
Guard Services
Access Control
Network Camera Solutions
Museum Security
Hospital Security
Law Enforcement
Airport Security

Show Coverage/Bonus Distribution
ESX, June 9-12, Nashville, TN
CSLS Summit - Boston
Baxter Research Ad Readership Study
For all half-page or larger advertisers

Editorial Webinar
June 17
# 2020 Editorial Calendar

## July/August

### Company Profile Issue
- Advertising close: 6/29/20
- Materials due: 6/30/20

### Specialty Publication
- **CyberSecured**

### Features
- Sporting Complex Security
- Critical Infrastructure
- Event Security
- House of Worship Security
- IP Video Surveillance
- Mobile Apps Technology
- Audio Within Security
- Cybersecurity

### Company Profile Bonus
- All half page or larger advertisers in BOTH July/August and September 2020 will receive a Company Profile of the same size as ad in July/August 2020 issue.

### Editorial Webinar
- August 12

## September

### GSX Show Issue
- Advertising close: 7/29/20
- Materials due: 7/30/20

### 2020 New Product of the Year Entries

### Features
- Cloud Security
- Multi-campus Facility Security
- Emergency Communications
- IT Security
- IP Cameras
- Identity Management Products
- Internet of Things
- DIY Security
- Banking Security
- Casino Security

### Company Profile Bonus
- All half page or larger advertisers in BOTH July/August and September 2020 will receive a Company Profile in July/August 2020 issue (of the same size as ad).

### Editorial Webinar
- August 12

## October

### ISC East Show Issue
- Advertising close: 8/31/20
- Materials due: 9/1/20

### Specialty Publication
- **GovSec**

### Features
- Wireless Technology
- Deep Learning
- Artificial Intelligence
- Remote Monitoring
- Intelligent Video/Analytics
- Border Protection
- City Surveillance
- Transportation Security

### Baxter Research Ad
- Readership Study
- For all half-page or larger advertisers

### Show Coverage/Bonus Distribution
- ISC East, New York, NY
- CSLS Summit - Philadelphia

### Editorial Webinar
- October 14

## November/December

### November/December
- Advertising close: 10/26/20
- Materials due: 10/27/20

### Specialty Publication
- **CyberSecured**

### 2019 New Product of the Year Winners

### Features
- Trends, Growth and New Products in 2021
- Retail Security
- Access Control
- Utility Security
- Event Security

### Editorial Webinar
- November 18

### 2020 New Product of the Year Entries

### Features
- Cloud Security
- Multi-campus Facility Security
- Emergency Communications
- IT Security
- IP Cameras
- Identity Management Products
- Internet of Things
- DIY Security
- Banking Security
- Casino Security

### Company Profile Bonus
- All half page or larger advertisers in BOTH July/August and September 2020 will receive a Company Profile of the same size as ad in July/August 2020 issue.
## Magazine Ad Specs

**Magazine Trim Size:** 8 x 10 3/4 (all sizes are in inches)

<table>
<thead>
<tr>
<th></th>
<th>Non-Bleed</th>
<th>Bleed</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Full Page</strong></td>
<td>7 x 10</td>
<td>8 1/4 x 11</td>
</tr>
<tr>
<td><strong>Spread</strong></td>
<td>15 x 10</td>
<td>16 1/4 x 11</td>
</tr>
<tr>
<td>1/2 Horizontal Spread</td>
<td>15 x 4 5/8</td>
<td>16 1/4 x 5 5/8</td>
</tr>
<tr>
<td>2/3 Vertical</td>
<td>4 1/2 x 10</td>
<td>5 3/16 x 11</td>
</tr>
<tr>
<td>1/2 Island</td>
<td>4 1/2 x 7 1/2</td>
<td>5 3/16 x 8 3/8</td>
</tr>
<tr>
<td>1/2 Vertical</td>
<td>3 3/8 x 10</td>
<td>4 x 11</td>
</tr>
<tr>
<td>1/2 Horizontal</td>
<td>7 x 4 5/8</td>
<td>8 1/4 x 5 5/8</td>
</tr>
<tr>
<td>1/3 Vertical</td>
<td>2 1/8 x 10</td>
<td>2 7/8 x 11</td>
</tr>
<tr>
<td>1/3 Square</td>
<td>4 1/2 x 4 5/8</td>
<td>5 3/16 x 5 1/2</td>
</tr>
<tr>
<td>1/4 Vertical</td>
<td>3 3/8 x 4 5/8</td>
<td>4 x 5 1/2</td>
</tr>
</tbody>
</table>

Cover snipe and cover ad box also available! Contact us for specs.

All bleeds are 1/8” beyond trim. For bleed ads, keep live copy 1/4” from trim. For spreads, we recommend keeping live copy 1/4” from the gutter on each side.

### Acceptable File Formats

PDFs are strongly encouraged. Hi-res Illustrator EPS files are also accepted. Ads requiring work to be done by us will incur an additional charge. Ad materials are stored for one year and then deleted.

### Preparing native files for printable PDFs

- Multiple pages need to be submitted as single page files.
- Artwork must be CMYK, minimum 300 dpi.
- Files must be flattened (no layers or transparencies).
- Set bleeds 1/8” beyond trim.
- DO NOT use stylized fonts.
- Embed all fonts.
- Overall density of CMYK colors cannot exceed 300%.
- Set trim marks with a 12-point offset so the marks don’t overlap the bleed.

### Preparing native files for printable Illustrator EPS

- Artwork must be CMYK, minimum 300 dpi.
- Files must be flattened (no layers).
- Set bleeds 1/8” beyond trim.
- Fonts must be embedded or converted to outlines.
- Overall density of CMYK colors cannot exceed 300%.
- Set trim marks so they don’t overlap the bleed.

### Submitting Digital Files

Use file names that include the magazine title, issue date, and project name. Ads can be submitted via FTP, a file-sharing service such as Dropbox, or an email to the Production Coordinator.

### Uploading to FTP

It’s important that the file is placed in the proper directory. All uploads should be followed by a confirmation phone call or email to the Production Coordinator.

- **Host:** ftp://ads.1105media.com
- **User ID:** 1105user
- **Password:** 1105pass
- **Directory:** /1105external/production/securitytoday

Tip: You’ll need file-sharing software to upload to FTP. One of the most user-friendly free programs for Mac and PC is FileZilla:

### FileZilla Instructions

1. To install, go to https://filezilla-project.org and click on Download FileZilla Client.
2. Open FileZilla and enter Host, User Name, Password, and Port 21.
3. Click on the Quick Connect button at upper right.
4. In the Local Site window on the left, locate and click on the source folder containing the file to be uploaded. Your file will appear in the Filename window below.
5. In the window on the right, click on the 1105external folder, click on the production folder, and locate the folder for the magazine.
6. Select your file in the Filename window on the left, and drag it to the magazine folder on the right.

### Proofs

If a proof is provided, it must be a SWOP proof created from the supplied digital file. A laserprint is not SWOP-quality and is not color-accurate. If a SWOP proof is not supplied, we are not responsible for variances between the digital file and final reproduction. Send proofs to:

- **Production Coordinator**
- **Security Today, [issue date]**
- **1105 Media, Inc.**
- **6300 Canoga Ave., Suite 1150**
- **Woodland Hills, CA 91367**

### Additional Advertising Resources

https://1105media.com/pages/ad-specs
The Govies honor outstanding government security products in a variety of categories. The 2020 entry form will be available on securitytoday.com in late 2019.

**Government Security news in print, digital, and e-news formats**

**2020 issues: Jan/Feb, May/June & October**

Each issue of GovSec and our monthly GovSec e-newsletter examines how government entities across the nation are using physical security solutions to meet their needs as well as delivering pertinent information on upcoming events and online conferences. Each issue is distributed to 45,000* government security purchasers from Security Today and IT security purchasers from FCW and GCN. The e-newsletter is distributed to over 20,000* industry professionals.

**Magazine Deadlines**

Jan/Feb 2020 closes 12/13/19. Materials are due 12/16/19.
October 2019 closes 8/17/20. Materials are due 8/18/20.

**Magazine Trim Size:** 8 x 10 3/4 (all sizes are in inches)

<table>
<thead>
<tr>
<th></th>
<th>Live</th>
<th>Trim</th>
<th>Bleed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>7 1/2 x 10 1/4</td>
<td>8 x 10 3/4</td>
<td>8 1/4 x 11</td>
</tr>
<tr>
<td>Spread</td>
<td>15 1/2 x 10 1/4</td>
<td>16 x 10 3/4</td>
<td>16 1/4 x 11</td>
</tr>
<tr>
<td>1/2 Horizontal</td>
<td>n/a</td>
<td>6 1/2 x 4 1/2</td>
<td>n/a</td>
</tr>
<tr>
<td>1/2 Island</td>
<td>n/a</td>
<td>4 1/4 x 6 1/2</td>
<td>n/a</td>
</tr>
<tr>
<td>1/2 Vertical</td>
<td>n/a</td>
<td>3 1/4 x 9 1/2</td>
<td>n/a</td>
</tr>
</tbody>
</table>

All bleeds are 1/8” beyond trim. For bleed ads, keep live copy 1/4” from trim. For spreads, we recommend keeping live copy 1/4” from the gutter on each side.

*Media Owner’s Own Data

**Sole-sponsored e-newsletters have ad messaging from one sponsor, content created by Security Today.

**Earn recognition for your government security products!**

The Govies honor outstanding government security products in a variety of categories. The 2020 entry form will be available on securitytoday.com in late 2019.
**cyber secured.**  
IoT/Cloud/Infrastructure/AI/Storage

**2020 Magazine Issues:**  
**March/April, July/August, November/December**

Reach physical security and IT professionals with *CyberSecured*, a specialty publication of *Security Today*. *CyberSecured* covers security as a strategic business process related to Internet of Things, Artificial Intelligence, Cloud Storage and more. The timely publication reaches 36,500* security professionals. The circulation includes 50% unique information technology subscribers and 50% key *Security Today* subscribers. It also focuses on Data Security and Privacy, Governance, Risk and Compliance, and Hackers and Threats.

**Magazine Deadlines**


**Magazine Trim Size:**  8 x 10 3/4 (all sizes are in inches)

<table>
<thead>
<tr>
<th>Magazine Trim Size</th>
<th>Live</th>
<th>Trim</th>
<th>Bleed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>7 1/2 x 10 1/4</td>
<td>8 x 10 3/4</td>
<td>8 1/4 x 11</td>
</tr>
<tr>
<td>Spread</td>
<td>15 1/2 x 10 1/4</td>
<td>16 x 10 3/4</td>
<td>16 1/4 x 11</td>
</tr>
<tr>
<td>1/2 Horizontal</td>
<td>n/a</td>
<td>6 1/2 x 4 1/2</td>
<td>n/a</td>
</tr>
<tr>
<td>1/2 Island</td>
<td>n/a</td>
<td>4 1/4 x 6 1/2</td>
<td>n/a</td>
</tr>
<tr>
<td>1/2 Vertical</td>
<td>n/a</td>
<td>3 1/4 x 9 1/2</td>
<td>n/a</td>
</tr>
<tr>
<td>1/3 Vertical</td>
<td>n/a</td>
<td>2 1/8 x 9 1/2</td>
<td>n/a</td>
</tr>
<tr>
<td>1/3 Square</td>
<td>n/a</td>
<td>4 3/8 x 4 1/4</td>
<td>n/a</td>
</tr>
</tbody>
</table>

Ad sizes are to scale.

All bleeds are 1/8” beyond trim. For bleed ads, keep live copy 1/4” from trim. For spreads, we recommend keeping live copy 1/4” from the gutter on each side.

---

*Sponsorship - Magazine Deadlines*


**CyberSecured e-news**

Reach 30,000* buyers, including 10,000* IT professionals, once a month.

- E-news Info Center
- 180x300 Banner
- Sponsor Spot
- 468x60 or 468x90 Banner
- 160x600 Skyscraper
- New Product Spot
- Sponsored Text Link
- Sole Sponsorship  

---

*Media Owner’s Own Data

**Sole-sponsored e-newsletters have ad messaging from one sponsor, content created by Security Today.
This comprehensive website offers information and tools that security product decision makers can use to achieve the best results. Relevant industry news, timely features, and a mobile-responsive design makes it simple for security professionals to find all the information they need in one place.

Take advantage of our 66,320* average monthly visits with 134,697* average pageviews at securitytoday.com!

Banners - See next page for options. Contact us for rates.

Custom Media Offerings
Security Today provides a comprehensive portfolio of cost-effective custom media programs to enhance integrated marketing strategies. Our staff works closely with clients to produce dynamic, customized products that reach and impact targeted decision makers.

Home Page Info Center Security Today Home Page Info Centers allow marketers to deliver valuable information and engage buyers looking for security products, information and solutions at the moment they enter the Security Today Home Page. The Home Page Info Center accomplishes the three most important online marketing goals in one complete tool—branding, lead generation and premiere leadership positioning.

White Papers Make your white papers available to thousands of unique visitors to our website each month. We post information about your white papers to best gain the attention of your prospects. Listing includes white paper title, company name, brief abstract, link to your white paper and unlimited downloads.

Video Hosting Stand out from the crowd by allowing us to host your rich media/video on our website! Expand the reach of your video presentation and take advantage of the Security Today brand by placing your video on our site, thus reaching thousands of potential buyers for your products and services.

Best of the Web & Digital Awards Competition Finalist!
Security Today was named one of five finalists in min’s Best of the Web Digital Awards competition in the Online Community/Social Networking category. Other finalists in this category were Billboard, Luckymag.com, Sports Illustrated, and Travel + Leisure.

Like us on Facebook: www.facebook.com/SecurToday
Follow us on Twitter: www.twitter.com/SecurToday
Also look for us on LinkedIn:
www.linkedin.com/pub/ralph-jensen/3/b35/452
https://www.linkedin.com/company/security-today

*Media Owner’s Own Data
**Banners**
- 728x90 Leaderboard: 8 sponsors
- 468x60 Banner: 8 sponsors
  (Middle and Bottom home page only)
- 300x600 Super Skyscraper: 8 sponsors
- 300x250 or 300x300: 8 sponsors
- 300x90 Button: 8 sponsors

**Home Page Info Center**
- 1 sponsor

**Dog Ear / Peel Back**
- 1 sponsor

**Wallpaper**
- 4 sponsors

**Pushdown**
- 1 sponsor

**Product Guide Sole Sponsorship**
- 468x60 on Topic Main Page

**Exclusive Product Category Road Block Sponsorship**
- Includes top 728x90, top and bottom 468x60, right 300x90, 300x600, and 300x300

**Market Sections**
- 300x90
- 300x600
- 300x250 or 300x300
- 468x60
- 728x90

**Dogear Info Center (300x300 banner + 5 links)**

**White Paper Hosting**
- Listing includes: white paper title, company name, brief abstract, link to white paper, unlimited downloads

**Video Hosting**
- Live Show Site Video - Contact your Integrated Media Consultant for rates and information.

**Vendor Webinar**
- Editorial Webinar co-sponsor

---

**Contact us for rates:**

Brian Rendine
brendine@1105media.com
972-687-6761

Sam Baird
China, Europe, Israel
sam@whitehillmedia.com
+44 1883 715 697
Powerful Website Options

Increase your impact with these positions!

**Pushdown Ad**

Get viewers to take a second look with our new pushdown banner position. Located directly below the securitytoday.com homepage, the ad expands when viewers hover over it, increasing visibility and capturing attention.

Dimensions: 970x90
(max file size 50K)

Hover Over Expansion Dimensions: 970x415
(max file size 200K)

Advertisers have the option to provide a 300x50 ad to serve on smaller mobile devices.

**Wallpaper**

Take command of the screen with wallpaper—a pair of 152x600 banners positioned on the left and right sides of the Security Today website. The banners move down the screen as viewers scroll, for continuous impact. Repeat the same image on both sides, or submit two different banners with a cohesive look.

- Images can be in .jpg, .gif or .png format.
- If supplying two different images, please include “left” and “right” in file names. The images must have a cohesive look.

Purchase both the Pushdown Ad and the Wallpaper for maximum impact!

Contact us for rates.

securitytoday.com
Now you can draw more attention to your brand by running sponsored content embedded in must-read securitytoday.com articles and on the home page!

Security professionals rely on securitytoday.com to keep up with important industry news and trends. The Security Today website has a monthly average of 134,532 pageviews.*

Your Sponsored Content box on the home page will link to your provided article PLUS a 728x90 leaderboard and 300x250 banner ad. Your sponsored content will also be included in e-newsletters sent during the time period of the Native Campaign.

A maximum of two positions are available, and topics are exclusive. Make sure one or both spots are yours!

Contact us for rates.

Native Ad Requirements:
- 1000-2000 word article
- High resolution article image greater than 1025px wide.
- 728x90 Banner image with link
- 300x250 Banner ad image with link
- Due dates are 5 business days or one week before live date.

Ask about adding additional banner ads on our site or in our e-newsletters for even more impact!
Team up with Security Today to get your news and information out continuously before, during, and after ISC West and GSX.

Our social zone features aggregated content about and from the respective shows and our Live From sponsors.

Live From Sponsor package includes:
- 728x90 leaderboard
- Wallpaper: (2) 152x600 banners in cohesive design
- Social media feeds featuring your posts, tweets from Security Today editors, show posts, and more!
- Promotion of social zone in Security Today e-news and on securitytoday.com
- Use of Live From logo to promote sponsorship
- Booth sign promoting your sponsorship
- Tweets from Security Today editors about your company, products and booth, including in-booth video and tweets during the shows

Also available: Mini Live From
Up to 10 sponsored tweets while Live From page is live

Live From ISC West 2020 will be live on securitytoday.com March 4 through April 1, 2020.

Live From GSX 2020 will be live on securitytoday.com September 8 through October 6, 2020.

Live From is a winner of the Folio: Marketing Awards competition in the Use of Social Media category. These awards recognize the year’s best in pioneering, inventive, and ultimately successful projects undertaken by the media industry’s most innovative marketing professionals.
E-newsletters

Security Today e-news
Delivered twice weekly, this newsletter is sent to more than 50,000* potential security buyers. Each issue provides essential industry news and product information to these important decision makers.

Sizes:
- E-news Info Center
- 180x300 Banner
- Sponsor Spot
- 468x60 or 468x90 Banner
- 160x600 Skyscraper
- New Product Spot
- Sponsored Text Link
- Sole Sponsorship**

Security C-Suite e-news
Reach more than 20,000* end users with executive or general management job functions with this highly-targeted e-newsletter, which highlights some of most important news affecting the ever-changing security industry. The newsletter provides special insight into the industry, breaking industry news, tips, features from Security Today magazine, and much more.

Sizes:
- 468x60 or 468x90 banner
- 160x120 Button
- 160x600 Skyscraper
- New Product Spot
- Sponsored Text Link
- Sole Sponsorship**

Dealer Strategies e-news
This business solutions newsletter is sent to more than 25,000* security systems integrators, installers and dealers. Delivered twice per month, each issue features business solutions, sales and marketing tips, installation tips, manufacturer new product and technology updates, dealer opportunities and hot market niches, plus much more.

Sizes:
- 468x60 or 468x90 banner
- (Top or Bottom)
- 160x120 Button
- 160x600 Skyscraper
- New Product Spot
- Sponsored Text Link
- Sole Sponsorship**

GovSec e-news
This monthly e-newsletter examines how government entities across the nation are using physical security to meet their needs as well as delivering pertinent information on upcoming events and online conferences. Distribution is 20,000.*

Sizes:
- 468x60 or 468x90 banner
- 180x300 Info Box
- 150x150 Sponsor Spot
- 160x600 Skyscraper
- Sole Sponsorship**

All scheduled e-newsletters are available as Sole Sponsored.

* Media Owner's Own Data
** Sole-sponsored e-newsletters have ad messaging from one sponsor, content created by Security Today.
Controlled Access e-news


Sizes:
468x60 or 468x90 banner
160x120 Button
160x600 Skyscraper
New Product Spot
Sponsored Text Link
Sole Sponsorship**

Security Today Solutions e-news

This monthly e-newsletter focuses on specific products and services for the security industry. Distribution: 50,000*

Sizes:
Top Banner (includes 1 product spot)
Product/Service Spot (150x150 + 40-60 words of text)
Multiple spot discount!

CyberSecured e-news

This informative monthly e-newsletter focuses on Internet of Things, Artificial Intelligence, Cloud Storage and more. Reach 30,000* buyers, including 10,000* IT professionals.

Sizes:
E-news Info Center
180x300 Banner
Sponsor Spot
468x60 or 468x90 Banner
160x600 Skyscraper
New Product Spot
Sponsored Text Link
Sole Sponsorship**

All scheduled e-newsletters are available as Sole Sponsored.

*Media Owner’s Own Data
**Sole-sponsored e-newsletters have ad messaging from one sponsor, content created by Security Today.
Trade Show E-newsletters

Trade Show Updates & Product Spotlights

We'll help you market your presence at the top industry trade shows, increasing awareness, driving more traffic to your booth, and supplying leads to you after the show! Each Show Updates e-newsletter will be delivered to security professionals before, during and after the show. The editors will be offering daily updates on happenings around the show as well as their insights and observations regarding the "buzz" at the show.

Target these shows by securing your position in one or more of our Show Updates e-newsletters: **ISC West - Security Today version** (distributed to 50,000* security professionals), **ISC West - Dealer Strategies version** (distributed to 25,000* security systems integrators, installers, and dealers), and **GSX** (distributed to 50,000* security professionals).

LIMITED SPACE AVAILABLE — Each newsletter is limited to 5 sponsors. Each sponsor will receive a selected ad size and location based on availability and preference. E-newsletters will be delivered one week before the show, three days during the show and one week after the show.

For extra exposure, add Pre-Show and Post-Show Spotlight E-newsletters to your ISC West and GSX 2019 campaigns. The product-focused e-newsletter will be sent approximately one week before and one week after the show.

**Show Updates E-newsletter Dates**

**ISC West 2020** (Security Today and Dealer Strategies versions)
- March 11
- March 18
- March 19
- March 20
- March 25

**GSX 2020**
- September 14
- September 21
- September 22
- September 23
- September 28

**Banner Sizes** (Sold per show)
- Top Banner — 468x60 or 468x90
- Left Hand Box — 125x261
- Large Right Hand Box — 215x61
- Left Hand Box — 125x120
- Right Hand Box — 215x120
- Bottom Banner — 468x60 or 468x90

BONUS: Each sponsor also gets a New Product spot.

**Trade Show Spotlight E-newsletters**

**ISC West 2020**
- Pre-Show Spotlight - March 8
- Post-Show Spotlight - March 29

**GSX 2020**
- Pre-Show Spotlight - September 13
- Post-Show Spotlight - October 4

**Trade Show Spotlight E-newsletter Ad Sizes**
- Top Banner - 468 x 60 (exclusive)
- Product Spot (150x150 + 40-60 words of text)

Positions will be allocated on a first-come, first-served basis, so reserve your spots today!

Contact us for rates.

*Media Owner’s Own Data
**Sole-sponsored e-newsletters have ad messaging from one sponsor, content created by Security Today.
# E-news Editorial Calendar

<table>
<thead>
<tr>
<th>Issue</th>
<th>Special Focus</th>
<th>Issue</th>
<th>Special Focus</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>JANUARY 2020</strong></td>
<td></td>
<td><strong>APRIL 2020</strong></td>
<td></td>
</tr>
<tr>
<td>January 2</td>
<td>Security Today</td>
<td>April 1</td>
<td>GovSec</td>
</tr>
<tr>
<td>January 6</td>
<td>CyberSecured</td>
<td>April 2</td>
<td>Security Today</td>
</tr>
<tr>
<td>January 7</td>
<td>Security Today</td>
<td>April 6</td>
<td>CyberSecured</td>
</tr>
<tr>
<td>January 8</td>
<td>GovSec</td>
<td>April 7</td>
<td>Security Today: Retail Security</td>
</tr>
<tr>
<td>January 9</td>
<td>Security Today: Airport Security</td>
<td>April 8</td>
<td>Dealer Strategies</td>
</tr>
<tr>
<td>January 13</td>
<td>Security Today Solutions</td>
<td>April 9</td>
<td>Security Today</td>
</tr>
<tr>
<td>January 14</td>
<td>Security Today</td>
<td>April 13</td>
<td>Security Today Solutions</td>
</tr>
<tr>
<td>January 15</td>
<td>Dealer Strategies</td>
<td>April 14</td>
<td>Security Today</td>
</tr>
<tr>
<td>January 16</td>
<td>Security Today</td>
<td>April 16</td>
<td>Security Today</td>
</tr>
<tr>
<td>January 21</td>
<td>Security Today</td>
<td>April 20</td>
<td>Security C-Suite</td>
</tr>
<tr>
<td>January 23</td>
<td>Security Today</td>
<td>April 21</td>
<td>Security Today</td>
</tr>
<tr>
<td>January 27</td>
<td>Security C-Suite, Controlled Access</td>
<td>April 22</td>
<td>Dealer Strategies</td>
</tr>
<tr>
<td>January 29</td>
<td>Dealer Strategies</td>
<td>April 27</td>
<td>Controlled Access</td>
</tr>
<tr>
<td>January 30</td>
<td>Security Today: Biometrics/ID Management</td>
<td>April 28</td>
<td>Security Today</td>
</tr>
<tr>
<td></td>
<td></td>
<td>April 30</td>
<td>Security Today</td>
</tr>
<tr>
<td><strong>MAY 2020</strong></td>
<td></td>
<td><strong>JUNE 2020</strong></td>
<td></td>
</tr>
<tr>
<td>May 4</td>
<td>CyberSecured</td>
<td>June 1</td>
<td>CyberSecured</td>
</tr>
<tr>
<td>May 5</td>
<td>Security Today: IP Video</td>
<td>June 2</td>
<td>Security Today</td>
</tr>
<tr>
<td>May 6</td>
<td>GovSec</td>
<td>June 3</td>
<td>GovSec</td>
</tr>
<tr>
<td>May 7</td>
<td>Security Today</td>
<td>June 4</td>
<td>Security Today</td>
</tr>
<tr>
<td>May 11</td>
<td>Security Today Solutions</td>
<td>June 8</td>
<td>Security Today Solutions</td>
</tr>
<tr>
<td>May 12</td>
<td>Security Today</td>
<td>June 9</td>
<td>Security Today: Hospital Security</td>
</tr>
<tr>
<td>May 13</td>
<td>Dealer Strategies</td>
<td>June 10</td>
<td>Dealer Strategies</td>
</tr>
<tr>
<td>May 14</td>
<td>Security Today</td>
<td>June 11</td>
<td>Security Today</td>
</tr>
<tr>
<td>May 18</td>
<td>Security C-Suite, Controlled Access</td>
<td>June 15</td>
<td>Security C-Suite</td>
</tr>
<tr>
<td>May 19</td>
<td>Security Today</td>
<td>June 16</td>
<td>Security Today</td>
</tr>
<tr>
<td>May 26</td>
<td>Security Today</td>
<td>June 22</td>
<td>Controlled Access</td>
</tr>
<tr>
<td>May 27</td>
<td>Dealer Strategies</td>
<td>June 23</td>
<td>Security Today</td>
</tr>
<tr>
<td>May 28</td>
<td>Security Today</td>
<td>June 24</td>
<td>Dealer Strategies</td>
</tr>
<tr>
<td></td>
<td></td>
<td>June 25</td>
<td>Security Today: RFID</td>
</tr>
<tr>
<td></td>
<td></td>
<td>June 30</td>
<td>Security Today</td>
</tr>
</tbody>
</table>
## E-news Editorial Calendar

### JULY 2020
- **July 1**: GovSec
- **July 2**: Security Today: Transportation Security
- **July 6**: CyberSecured
- **July 7**: Security Today
- **July 8**: Dealer Strategies
- **July 9**: Security Today
- **July 13**: Security Today Solutions
- **July 14**: Security Today
- **July 16**: Security Today
- **July 20**: Security C-Suite
- **July 21**: Security Today: Access Control
- **July 22**: Dealer Strategies
- **July 23**: Security Today
- **July 27**: Controlled Access
- **July 28**: Security Today
- **July 30**: Security Today

### AUGUST 2020
- **August 3**: CyberSecured
- **August 4**: Security Today
- **August 5**: GovSec
- **August 6**: Security Today
- **August 10**: Security Today Solutions
- **August 11**: Security Today
- **August 12**: Dealer Strategies
- **August 13**: Security Today
- **August 17**: Security C-Suite
- **August 18**: Security Today
- **August 20**: Security Today
- **August 24**: Controlled Access
- **August 25**: Security Today
- **August 26**: Dealer Strategies
- **August 27**: Security Today

### SEPTEMBER 2020
- **Sept. 1**: Security Today
- **Sept. 2**: GovSec
- **Sept. 3**: Security Today
- **Sept. 8**: Security Today
- **Sept. 9**: Dealer Strategies
- **Sept. 10**: Security Today
- **Sept. 14**: CyberSecured, Security Today Solutions
- **Sept. 15**: Security Today
- **Sept. 17**: Security Today
- **Sept. 21**: Security C-Suite
- **Sept. 22**: Security Today
- **Sept. 23**: Dealer Strategies
- **Sept. 24**: Security Today
- **Sept. 28**: Controlled Access
- **Sept. 29**: Security Today

### OCTOBER 2020
- **October 1**: Security Today
- **October 5**: CyberSecured
- **October 6**: Security Today
- **October 7**: GovSec
- **October 8**: Security Today
- **October 12**: Security Today Solutions
- **October 13**: Security Today
- **October 14**: Dealer Strategies
- **October 15**: Security Today
- **October 19**: Security C-Suite
- **October 20**: Security Today
- **October 22**: Security Today
- **October 26**: Controlled Access
- **October 27**: Security Today
- **October 28**: Dealer Strategies
- **October 29**: Security Today

### NOVEMBER 2020
- **November 2**: CyberSecured
- **November 3**: Security Today
- **November 4**: GovSec, Dealer Strategies
- **November 5**: Security Today
- **November 9**: Security Today Solutions
- **November 10**: Security Today
- **November 12**: Security Today
- **November 16**: Security C-Suite
- **November 17**: Security Today
- **November 18**: Dealer Strategies
- **November 19**: Security Today
- **November 23**: Controlled Access
- **November 24**: Security Today

### DECEMBER 2020
- **December 1**: Security Today
- **December 2**: GovSec, Dealer Strategies
- **December 3**: Security Today
- **December 7**: CyberSecured
- **December 8**: Security Today
- **December 10**: Security Today
- **December 14**: Security Today Solutions
- **December 15**: Security Today
- **December 16**: Dealer Strategies
- **December 17**: Security Today
- **December 21**: Security C-Suite, Controlled Access
Custom Sponsored e-newsletters*

Get your message out to a targeted audience by sponsoring a custom Security Today e-newsletter! This opportunity is very popular with our advertisers due to the high number of leads generated. You provide banner ads and contribute content to add to our e-newsletter. We create the e-newsletter and send it to our list of targeted subscribers. Contact your Integrated Media Consultant for pricing and availability.

**Features**
- Ad messaging from one sponsor
- Topic focus chosen by sponsor
- A section for content provided by sponsor
- Sent to your choice of targeted subscribers from:
  - Security Today
  - Dealer Strategies
  - GovSec
  - CyberSecured
  - Campus Security & Life Safety
  - Security C-Suite
- All leads delivered to sponsor

*Custom sponsored e-newsletters are created by 1105 Media and use the Security Today e-newsletter template and ad specifications. Not all content can be provided by the sponsor.*
Webinars

Your Powerful Tool for Generating Quality Sales Leads

Budget constraints and increasingly hectic work schedules can often prohibit today’s security decision makers from physically attending seminars, conferences and expositions. Instead, it is important that today’s security product and service vendors seek innovative and cost-effective ways to disseminate information and engage prospects and clients in a timely manner to spotlight new technologies, product launches, strategic partnerships and more.

That’s why we offer a turnkey webinar solution that allows security products marketers to tap into our expertise and expansive market reach and drive valuable customer leads.

Vendor Webinars
The unique presentation of a webinar forum allows clients to deliver information and engage participants in a timely, cost-effective manner. Whether at home or on the road, participants can view presentations through their web browsers while simultaneously listening to the audio. Discussions can take place in real time, and your audience of security buyers are encouraged to ask presenters questions. You provide the speaker, the topic, and the presentation and collect all the leads.

Editorial Webinars
In addition to single-sponsored customer-supplied webinars, Security Today offers the opportunity for companies to co-sponsor time-sensitive editorial topical webinars. This variation of the popular webinar medium allows a company to sponsor for a fraction of the cost of a sole-sponsored webinar. Plus, the webinar is promoted in the very same fashion as a sole-sponsored webinar.

Webinar Sponsorship includes:
• Registration development and collection
• Comprehensive event promotion on our websites and through social media
• Logo and sponsorship acknowledged in promotions to 50,000* targeted Security Today e-news subscribers
• Reminder e-mails prior to webinar
• E-newsletter sponsorships (includes 150x150 image, linking URL and up to 80 words of promotional text)
• 30-day webinar registration link on securitytoday.com’s home page
• Creation of custom-designed user interface
• Audio delivery and presentation coordination
• Optional real-time polling and Q&A during the presentation
• Post-event participant data and complete contact info
• Three-month online archiving for on-demand use

We’ve reached thousands of security professionals in the past year, including those with titles such as President, Director of Security, Safety & Security Manager, CEO COO, Electrical Engineer, Project Manager, Facilities Manager, and more.*

2020 editorial webinar topics include:
Video Surveillance
Access Control
Cameras & Storage
Mass Notification
And more!

For more information on how to schedule or develop a webinar to meet your marketing needs, please contact us.
Integrated Marketing Services

Baxter Ad Readership Studies
What better way to evaluate your ad than to survey the actual buyers or specifiers for your goods and services? In certain magazine issues, Security Today sponsors an independent ad readership study for all half page and larger advertisers so you can determine your advertisements’ effectiveness. You can easily analyze specific data to see how your ad compares to the competition as well as how many subscribers remembered reading and seeing your ad.

inserts/outserts
Inserts and outserts are powerful advertising tools. Increase your visibility by taking advantage of these cost-effective advertising plans that build brand awareness and purchase intent. Security Today will work with you to create a customized piece that informs subscribers about trends, case studies, and products and services within your market. The insert appears within the publication, and the outsert is polybagged with it. Overrun s are provided for your organization.

classifieds
Big things do come in small packages. Whether you are looking to recruit the best in the business or you want to buy and sell products and services, Security Today’s classified ads are designed to help you run your business successfully.

industry directories
Add your company to the Security Today Industry Directory at buyersguide.securitytoday.com or the GovSec Industry Directory at governmentsecuritydirectory.com. For extra impact, upgrade with a Top Product listing, banner ad, and more.

New Product of the Year Contest
Information on the 12th annual New Product of the Year contest will be available at securitytoday.com in Spring 2020. Entries will be included in the September 2020 issue of Security Today. Winners will be highlighted online and in the November/December 2020 issue of Security Today.

Belly Bands/Cover Tips
Make your brand the first thing Security Today readers see by advertising your brand on a belly band or cover tip. Double the impact and direct readers inside the magazine issue for more information on your brand.

List Rental
Our subscriber mailing list is available for rental. To view our datacards, please visit www.meritdirect.com/1105. For more information, contact Jane Long at jlong@meritdirect.com or 913-685-1301.

reprints
Extend the shelf life of your message and generate additional interest through full-scale reproductions of articles and advertisements. For single article reprints (in minimum quantities of 250-500), e-prints, plaques and posters contact PARS International at 1105reprints@parointl.com or 212-221-9595. www.magreprints.com/QuickQuote.asp
## Website Banner Ad Specs

1105 Media Ad Serving Platform is Google Ad Manager 360 (formerly DFP Premium)

### Standard Image Files
Acceptable files include PNG, JPG, GIF (includes animated GIF). Maximum file size 80K.

**Click-thru URL** advertisers are responsible for maintaining a working URL, which must be supplied with image file. Click rates are not guaranteed.

### HTML5
Acceptable up to 100K

Ad design and development guidance can be found here:
https://www.iab.com/guidelines/html5-for-digital-advertising-guidance-for-ad-designers-creative-technologists/

### Third-party ad serving
We accept all third-party ad serving, but impressions are counted and invoices are issued based on our ad serving system, DoubleClick DFP. 15-20% impression tracking discrepancy may be expected. All formats will be considered and require extra processing time for testing and implementation. If possible, please submit a test third-party ad. When submitting third-party tags, please make sure they are secured (https).

### Placement
Banners are run-of-site. Targeted ads are subject to availability. Contact your account representative for more information.

### Special banner specifications

<table>
<thead>
<tr>
<th>Specification</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Initial Load: The file size should be maximum 80K.</td>
<td></td>
</tr>
<tr>
<td>Number of Subsequent Loads: 1-2</td>
<td></td>
</tr>
<tr>
<td>Special Frame Requirements: None, but must follow our specs &amp; file size.</td>
<td></td>
</tr>
<tr>
<td>FPS (frames per second): 20-25 (max 30)</td>
<td></td>
</tr>
<tr>
<td>Max Uninitiated Video Length: None if it fits into max 80K file size</td>
<td></td>
</tr>
<tr>
<td>Audio Initiation After Expansion: User controlled with click</td>
<td></td>
</tr>
<tr>
<td>Subsequent Load: The file size should be between 70-80K.</td>
<td></td>
</tr>
<tr>
<td>In-banner Video: We can accommodate as long as it fits into the max 80K file size.</td>
<td></td>
</tr>
<tr>
<td>Max Animation Time: 10-15 seconds</td>
<td></td>
</tr>
<tr>
<td>Max Number of Loops: 3-5 times (or more if it fits into max 80K file size)</td>
<td></td>
</tr>
<tr>
<td>Concurrent Video/Animation: 25-30 seconds</td>
<td></td>
</tr>
<tr>
<td>Expandable Hotspot Limitation: No limitations</td>
<td></td>
</tr>
</tbody>
</table>

## E-news Banner Ad Specs

### Banner Sponsorship - 40K maximum file size

- E-news Info Center - 300x250
- Large Right Box - 300x250
- Large Square - 300x300
- Top - 468x60
- Bottom - 468x60
- Click-thru URL

### New Product - 40K maximum file size

- 150x150 image (.jpg or .gif), Headline: 55 characters max, Body text: 40-60 words, Click-thru URL

### Headline

55 characters max, including spaces. If no headline is provided, the company name will show, as listed on the insertion order.

### Click-thru URL

Advertisers are responsible for maintaining a working URL. Click rates are not guaranteed.

URL should be limited to 250 characters.

### Acceptable Files

Static GIF or JPG files

---

All website and e-news creative is due 5 business days prior to launch.

Please submit materials to Narine Stepanyan at nstepanyan@1105media.com. Phone: 818-814-5261
Contact Us

Integrated Media Consultants
Brian Rendine
brendine@1105media.com
972-687-6761

Sam Baird
China, Europe, Israel
sam@whitehillmedia.com
+44 1883 715 697

Print Materials
Tess Antonio
tantonio@1105media.com
818-814-5371

Online Materials
Narine Stepanyan
nstepanyan@1105media.com
818-814-5261

Webinar Materials
Tammy Renne
trenne@1105media.com
972-687-6776

Editorial
Ralph C. Jensen
Editor-in-Chief
rjensen@1105media.com

Brent Dirks
E-news Editor
bdirks@1105media.com

Sherelle Black
Content Editor
sblack@1105media.com

Haley Samsel
Associate Content Editor
hsamsel@1105media.com

1105 Media Infrastructure Solutions Group
Kevin O'Grady
President & Group Publisher
kogrady@1105media.com

Irene Fincher
Group Audience Development Director
ifincher@1105media.com

Susan May
Group Marketing Director
smay@1105media.com

Scott Newhouse
Group Website Manager
snewhouse@1105media.com

Tammy Renne
Group Webinar Administrator
trenne@1105media.com

Address
14901 Quorum Drive
Suite 425
Dallas, TX 75254