

SECURITY TODAY

CONFERENCE & EXPO

WORKSHOPS: NOVEMBER 17

CONFERENCE & EXPO: NOVEMBER 18-19

Gaylord Texan Resort & Convention Center
Dallas, Texas

SecurityTodayInfo.com

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ENHANCE YOUR SECURITY!

Everything that is important, groundbreaking and critical in security comes together at **Security Today**—the most comprehensive event addressing the security challenges of the public and private sectors in the western U.S. There's simply no better place to keep up with the latest solutions you need to secure your future.

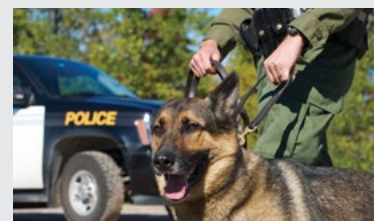
- **LEARN** from thought leaders and subject matter experts during insightful sessions and workshops—all focused on your most pressing security challenges, needs and goals
- **EXPERIENCE** firsthand the latest physical and IT-based security on the market
- **CONNECT** with industry leaders, like-minded colleagues and old friends
- **UNCOVER** cutting-edge services, solutions and technologies from leading manufacturers and suppliers

Register today for **Security Today**, where you will find the latest innovations and solutions, the hottest technologies, unparalleled networking opportunities, plus training and education sessions on key topics, all under one roof.

FEATURING

SAFE & SECURE CAMPUS SYMPOSIUM

Providing education, strategies, best practices and case studies for effectively preparing, preventing and responding to threats to students, faculty, administration and staff



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This is an interactive eBrochure. For more information, **CLICK** on the sections that interest you.

INDEX

Who Attends	2
Why Attend	3
Schedule at a Glance	4
Keynote Presentations	6
Workshops	7
Security Today Conference Sessions	9
Safe & Secure Campus Symposium	14
Security Today Expo	17
Free Education	18
Special Event	19
2014 Speakers	20
2014 Advisory Board Members	21
Hotel & Travel	22
Registration	23

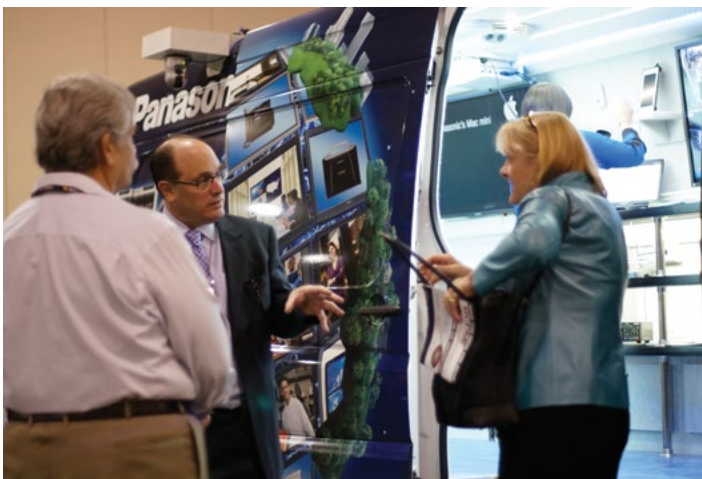
WHO ATTENDS

Security Today is the leading event for decision makers and end users of security products; integrators and resellers; federal, state & local government; and law enforcement.

If you're looking for the latest solutions, strategies and technologies on these topics:

- Physical security
- Cyber security
- Urban security
- Retail and finance security
- Critical infrastructure protection
- Homeland and border security
- Campus security and life safety

... then you need to attend **Security Today**, where you can participate in case studies, in-depth discussions and hands-on exercises, and meet and share best practices with high-level professionals facing similar challenges and situations.



WHY SHOULD YOU ATTEND SECURITY TODAY?

- 1 Sessions designed with you in mind**
Covering everything from cyber and physical security to critical infrastructure protection and access control, you can tailor your schedule to meet YOUR needs. As a conference attendee, you'll get full access to ALL Security Today and Safe & Secure Campus Symposium sessions.
- 2 It's the most dynamic security conference and expo in the West.**
You'll see, touch and learn about cutting-edge security products, services and solutions at this comprehensive event, covering all aspects of security.
- 3 Learn from industry experts.**
Attend sessions led by respected and experienced public and private sector practitioners, bringing real-world experiences and solutions that you can start using right away.
- 4 Expand your network.**
From lunches to interactive educational networking opportunities, Security Today is your chance to meet and talk with those who face similar challenges.
- 5 Nothing beats face-to-face.**
Attending a live event remains the best way to stay current and enable you and your organization to remain resilient. You need a single event that will cover the entire security industry and that's what you'll get at Security Today!

Love all these reasons but need some more help convincing your boss? [Get tips and tools to justify your attendance here.](#)



SCHEDULE AT A GLANCE*

Start planning your time at **Security Today** today! Check the sessions that you want to attend.

MONDAY, NOVEMBER 17		
10:00 AM - 5:00 PM	WS-2	ALICE Implementation Certification Course
1:00 PM - 4:00 PM	WS-1	Leading By Example: Exemplifying the Behavior You Want to See in Others
	WS-3	Execution Under Pressure: Building a Higher Performance Safety Team
	WS-4	Learn To Create a Table Top Exercise—An Exercise In Business Continuity/COOP Preparedness!
	WS-5	Security from the Inside Out: An Introduction to Mindfulness-Based Resiliency Training
TUESDAY, NOVEMBER 18		
9:15 AM - 10:30 AM	KN1-1	Opening Ceremony & Keynote: Time for Take-Off: Preparing to F.L.Y., Elizabeth McCormick, U.S. Army Black Hawk Helicopter Pilot
10:30 AM - 2:30 PM		Expo Hall Open
		Boot Campaign Charity Book Signing Event
10:45 AM - 11:15 AM	SP1-1	Special Presentation: School Marshal Program: Providing Options for Protecting Our Children, Jason Villalba, Texas Representative
11:30 AM - 12:00 PM	SP1-2	Continuity of Operations: Ensuring Critical and Mission Essential Functions
11:30 AM - 12:30 PM	CS1-1	Password Alternatives: Emerging Trends in Online Authentication
	PS1-1	Who's Coming in Your Back Door? Identify Trusted Resources and Manage Compliance
	BP1-1	Improving Transit System Safety with Integrated Security Solutions
	CLS1-1	K-12 Layered Approach to School Safety: Lessons Learned in Planning, Preparations and Implementation
	CPS1-1	How Lockdown Failed Sandy Hook
12:15 PM - 12:45 PM	SP1-3	The Hero911 Network
1:00 PM - 1:45 PM	SP1-4	Shaping Your Company's Future with The SAFETY Act
2:30 PM - 4:00 PM	CS1-2	Science of Security: Cyber Intelligence Analysis
	PS1-2	Deter, Delay and Detect—Developing Effective Perimeter Security
	BP1-2	#dptweetsbig: Case Study on the Dallas Police Social Media Strategy
	CLS1-2	Truancy, Cliques & Gangs: The Police & School Connection
	CPS1-2	Tales from the Field: Challenges and Opportunities in School Safety
4:15 PM - 5:30 PM	CS1-3	APT in the Retail Sphere: The Implications of High-Profile Hacks
	PS1-3	Counterespionage for the Business Traveler
	BP1-3	Working with Law Enforcement to Poke Out the SpyEye: A Case Study
	CLS1-3	First Responder Communications During a Violent Incident
	CPS1-3	Building a Comprehensive School Safety Program from the Ground Up; One School District's Innovative Approach

Schedule as of 8/8/14.

[Check out the latest schedule of events here ►](#)

TRACK KEY

- WS** Workshops (additional fee required)
- KN** Keynotes (open to all)
- SP** Special Presentations (open to all)
- CS** Cyber Security
- PS** Physical Security
- BP** Border & Urban Security
- CLS** Safe & Secure Campus Symposium: Life Safety
- CPS** Safe & Secure Campus Symposium: Physical Security

SCHEDULE AT A GLANCE (CONTINUED)

WEDNESDAY, NOVEMBER 19		
9:30 AM - 10:30 AM	KN2-1	Opening Keynote: Today's CISO: The Board Knows You Now!, Gary Warzala, Chief Information Security Officer (CISO), CyberRisk LLC (former CISO, Visa, Inc.)
10:30 AM - 2:30 PM		Expo Hall Open
10:45 AM - 11:15 AM	SP2-1	LOCKDOWN! How One Company is Creating The Vaccine Against the ID Theft Epidemic
11:30 AM - 12:00 PM	SP2-2	Cloud Video Surveillance
11:30 AM - 12:30 PM	CS2-1	The Explosion of Cybercrime: 5 Ways IT may be an Accomplice
	PS2-1	Biometrics Takes Hold: What You Need To Know Before Implementing Biometric Access Control
	BP2-1	Fighting and Responding to Cyber Threats: What Else Can We Do?
	CLS2-1	Using Threat Assessments to Prevent Targeted Acts of Violence
	CPS2-1	The Architecture of Security: Best Practices...When Seconds Count
12:10 PM - 12:50 PM	SP2-3	Cybercrime: The FBI Mission
1:00 PM - 1:45 PM	SP2-4	Active Shooter and the Real First Responders
2:30 PM - 3:30 PM	CS2-2	The Confluence of Data Security Challenges
	PS2-2	Critical Infrastructure Security: The Cost of Little or No Protection
	BP2-2	Kidnap, Ransom & Extortion Response Planning: The U.S./Mexico Border
	CLS2-2	When Seconds Save Lives: Emergency Alert App for School Staff
	CPS2-2	Security Through Environmental Design
3:45 PM - 5:00 PM	CS2-3	Practical Application of Cyber Threat Intelligence: Mining Network Data for Maliciousness
	PS2-3	Attacks on the Power Grid: A Call for Mitigation Measures
	BP2-3	The Border Crisis: Strategies and Solutions
	CLS2-3	Behavioral Analysis: Identifying Pre-Attack Warnings
	CPS2-3	School Safety/Response to School Violence

Schedule as of 8/8/14.

[Check out the latest schedule of events here ►](#)

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- CPS** Safe & Secure Campus Symposium: Physical Security

**Protect our communities,
critical infrastructures and
key assets with the tools
and strategies found ONLY
at Security Today.**

OPENING CEREMONY

TUESDAY, NOVEMBER 18 | 9:15 AM

The conferences officially open with the presentation of colors and the national anthem, followed by our opening keynote speaker.

KEYNOTES

TUESDAY, NOVEMBER 18 |
9:30 AM - 10:30 AM



KN1-1 Time For Take-Off: Preparing To F.L.Y.

Elizabeth McCormick
U.S. Army Black Hawk Helicopter Pilot

As seen on ABC News "20/20," MSNBC, CBS News and featured in the Wall Street Journal and heard on FOX News Radio Network, Elizabeth McCormick has empowered audiences all over America with her action-packed message on leadership. Through her real life experiences as a Black Hawk Helicopter Pilot, Elizabeth believes true leadership mastery begins when you "first lead yourself"—F.L.Y.

What does it take to F.L.Y.? In this keynote, Elizabeth will share the different flight mission modes of an Army Black Hawk Helicopter and how they relate to innovation, communication and leadership. Attendees will learn how to accomplish their goals no matter what is happening around them, determine success factors within them to focus on being their best and master leading from where they are to climb to a higher level of success.

WEDNESDAY, NOVEMBER 19 |
9:30 AM - 10:30 AM



KN2-1 Today's CISO: The Board Knows You Now!

Gary Warzala
Chief Information Security Officer (CISO),
CyberRisk LLC (former CISO, VISA, Inc.)

The role of the CISO has never had higher expectations or been more in demand. Every hospital, university, municipality, and public and private enterprise with sensitive assets to protect is now looking to hire a CISO to establish, or improve, their information security program.

As new CISOs enter their role for the first time, and others transition to more challenging opportunities, wisdom will be at a premium. From developing critical relationships, to building the right team, join three-time CISO Gary Warzala as he discusses his insights, successes and failures to help guide the next generation of the security community.

Session discussion topics will include:

- What are the critical skills that you must have, or develop?
- What are the prerequisites to the Board conversation?
- How do I set expectations with my executive team?
- Evolving organizational capabilities that are a must.



WORKSHOPS

MONDAY, NOVEMBER 17

Get in-depth, hands-on training with a workshop—the perfect way to enhance your Security Today experience by selecting exactly the training you need.

MONDAY, NOVEMBER 17 10:00 AM - 5:00 PM

WS-2 ALICE Active Shooter Response Training: Moving Beyond Lockdown

Greg Crane, Founder/Instructor, ALICE Training Institute

With the best practice argument of whether passive or proactive response procedures create the best chance of surviving a violent intruder event now over, organizations must decide upon how to integrate proactive procedures into their emergency operations plans. This course is designed to provide you with both the materials and knowledge on how to implement the nation's first proactive violent intruder response program, ALICE (Alert, Lockdown, Inform, Counter, Evacuate). This response program is utilized by organizations in 48 states, with 3,500 instructors nationwide who have trained numerous Fortune 500 companies.

In this workshop, we will discuss the most successful methods in use by schools, universities, businesses, hospitals and law enforcement agencies around the country in implementing, training and drilling of the organization's personnel.

Registration Fee (Early Bird): \$295

MONDAY, NOVEMBER 17 1:00 PM - 4:00 PM

WS-1 Leading By Example: Exemplifying the Behavior You Want to See in Others

Alan Malinchak, CEO, STRATactical, LLC

The acronym "ICRELIEF" is used as a conceptual framework to present various leadership concepts germane to a professional position within an organization. These concepts can be applied to both an individual's personal and professional life. How an individual reacts to choices, change, commitment, creativity, control, confidence, responsibility, enthusiasm, leadership, investment, expectant attitude and humor, largely determines whether they have what it takes to "Lead by Example."

Registration Fee (Early Bird): \$295

MONDAY, NOVEMBER 17

1:00 PM - 4:00 PM

WS-3 Execution Under Pressure: Building a Higher Performance Safety Team

Chris Koester, Owner/Safety Instructor, Priority One Safe-T, LLC

Executing under pressure requires clear and concise decision making; there is no time for second guessing.

This workshop provides a review of tactical safety best practices for responding to industrial emergencies and natural or manmade disasters such as a tornado, explosion, Haz Mat spill, etc. and how to identify and prevent execution gaps. In this workshop, we will analyze case studies with and without execution gaps and conduct interactive exercises that demonstrate how to think strategically together under pressure, improve individual real-time decision making and exhibit leadership behavior during a crisis incident.

Registration Fee (Early Bird): \$295



WORKSHOPS

MONDAY, NOVEMBER 17

CONTINUED

MONDAY, NOVEMBER 17

1:00 PM - 4:00 PM

WS-4 Learn To Create A Table Top Exercise An Exercise In Business Continuity/ COOP Preparedness!

Edward "Ted" Brown, III, CBCP CBCV, MBCI,
President & CEO, KETCHConsulting

Morris Davis, CBCP, MBCI, National Practice Leader,
KETCHConsulting

In this workshop, you will learn how to:

- Create a situation, scenario and injects for your audience, your business, your location and your BCP maturity
- Identify operations, decisions and policies that impact the ability of a business unit to execute
- End the exercise with conclusions and discussions that will change, emphasize, and otherwise affect your plan
- Conclude with an "after action" report

Registration Fee (Early Bird): \$295

MONDAY, NOVEMBER 17

1:00 PM - 4:00 PM

WS-5 Security from the Inside Out: An Introduction to Mindfulness-Based Resiliency Training

Nicholas Stein, Series Producer "Border Wars", National Geographic Channel

David Derr, Police Psychologist, Dallas Police Department

This workshop is based on Mindfulness-Based Resilience Training (MBRT) techniques as taught at the first such program, the Hillsboro, Oregon Police Department (HPD).

In this workshop, we will present a summary of the that program and screen a video with interviews from the veteran police officers who share their experiences with mindfulness training and its efficacy in helping them cope with the stressors of the job.

Registration Fee (Early Bird): \$295

VERIFICATION OF ATTENDANCE AND CONTINUING EDUCATION HOURS

At Security Today, you can earn up to 10 continuing education hours (CEHs) for attending sessions and an additional 3 CEHs for pre-conference workshops! A Verification of Attendance and Continuing Education Hours Certificate will be sent to you after the conference.



CONFERENCE SESSIONS

Security Today's information-packed, idea-generating sessions provide practical advice, expert solutions and technical education you need now. More than 30 sessions across three critical tracks offer a variety of interactive, Q&A and hands-on formats to fit any level of experience.

■ **CYBER SECURITY TRACK**

■ **PHYSICAL SECURITY TRACK**

■ **BORDER & URBAN SECURITY TRACK**

TUESDAY, NOVEMBER 18 11:30 AM – 12:30 PM

CS1-1 Password Alternatives: Emerging Trends in Online Authentication

Girish Chiruvolu, VP, Information Security–Internet Services:
REL, Citi Retail Services

For several decades passwords have been the main mode of authenticating online users. In fact, they have become the defector component in any authentication schemes primarily due to their ease of use and portability across several systems. Studies have shown that on an average, users need at least 20 passwords for their online transactions from paying bills and utilities to their online social media activities. This number is expected to grow, as more and more applications and systems grow, the number of passwords required also linearly grow.

In this session, a fundamental review of the current and emerging technologies that are alternatives to passwords will be presented. Further, we will look at some of the novel challenge-response authentication schemes with which users generate unique one-time responses to the challenges that are generated dynamically on the fly by the authentication server. Finally, some of the industry guidelines and standards will be presented.

TUESDAY, NOVEMBER 18 2:30 PM – 4:00 PM

CS1-2 Science of Security: Cyber Intelligence Analysis

Shawn Riley, Executive Vice President, Centre for Strategic
Cyberspace + Security Science (CSCSS)

"Threat Intelligence" remains a hot international topic in the security ecosystem. This presentation will look at threat intelligence through the eyes of a cyber scientist and cyber intelligence analyst. The Science of Security was developed as a more fruitful way to ground research, and to nurture and sustain progress while concentrating on core themes such as attack analysis, common language, and measurable security.

This talk will cover insights on threat intelligence from these core themes to help remove some of the confusion surrounding threat intelligence and provide attendees with a vendor-neutral perspective on threat intelligence.

TUESDAY, NOVEMBER 18 4:15 PM – 5:30 PM

CS1-3 APT in the Retail Sphere: The Implications of High-Profile Hacks

Jerry Proctor, Senior Network Analyst, New York & Company

In light of the recent hacks on Target, Neiman Marcus and Michael's Crafts, retailers are realizing that the sophistication of intrusion technologies and industrial espionage targeting their networks has risen to another level. This talk will address some of the changes currently underway in the retail sphere as security technicians and network analysts attempt to harden their network infrastructure against attack. This talk will cover PCI compliance, mobile device management, security analytics, malware remediation and APT (Advanced Persistent Threat) and how retailers are dealing with these.

WEDNESDAY, NOVEMBER 19 11:30 AM – 12:30 PM

CS2-1 The Explosion of Cybercrime: The 5 Ways IT May Be an Accomplice

Mark Villinski, Director, Kapersky

Mobile devices, social media sites and the exponential growth of cybercriminals are threatening your users and your data every day. Can your IT department become an unwitting accomplice to cybercrime?

In this session, the presenter will shed light on the growing challenges facing IT today and discuss the 5 ways that IT departments may be unknowingly enabling cybercrime in their organizations.

CONFERENCE SESSIONS (CONTINUED)

WEDNESDAY, NOVEMBER 19 2:30 PM – 3:45 PM

CS2-2 The Confluence of Data Security Challenges

Patrick Gray, Principal Security Strategist,
Vanguard Integrity Professionals

The Internet threat landscape has shifted. What used to be a playground for hackers, crackers and script kiddies, is now a borderless abyss of organized crime fueled by financial gain. Patrick Gray, a twenty-year veteran of the FBI, will explore the current threat landscape by highlighting the newest cyber criminals and examining the latest tactics employed by these predators. Gray will address how the threat landscape is changing rapidly with new techniques and players and how we can prepare our infrastructures to stave off these relentless attacks and protect our critical assets. Additionally, Gray will touch on chatter in the underground and threats to public sector targets.

WEDNESDAY, NOVEMBER 19 4:00 PM – 5:00 PM

CS2-3 Practical Application of Cyber Threat Intelligence: Mining Network Data for Maliciousness

Bertha Marasky, Security Engineer, Verizon

Sharing of cyber threat intelligence is critical to the success of the good guys. This discussion is intended to help you understand and use Indicators of Compromise (IOCs). Applying this information allows you to identify compromised systems, detect malicious activity in your network and prevent future nefarious activity. The end result strengthens your company's security posture.

■ PHYSICAL SECURITY TRACK

TUESDAY, NOVEMBER 18 11:30 AM – 12:30 PM

PS1-1 Who's Coming In Your Back Door? Identify Trusted Resources and Manage Compliance

Daniel Krantz, Managing Director and CEO,
Real-Time Technology Group

This session addresses the critical challenges of identity verification, professional certification tracking and credential management, which are critical elements in managing risk associated with sensitive facilities and critical infrastructure. To help you assure the safety and security of operations, the presentation will explore ways to accomplish what must be done to effectively manage these risks. These include how to identify trusted resources; document individuals' professional training and credentials; and, maintain proof of compliance with regulatory requirements and SOPs.

TUESDAY, NOVEMBER 18 2:30 PM – 4:00 PM

PS1-2 Deter, Delay and Detect—Developing Effective Perimeter Security

Jay D. Grund, CPP, United States Secret Service, Technical Security Division

Perimeter security is intended to protect employees, visitors, and building functions from threats such as unauthorized personnel or vehicles from penetrating protected environments. This presentation focuses on effective detection technologies and methodologies used to protect security perimeters. Discussion will include design considerations in barriers, buffers, IDS sensors, lighting considerations, access control points, operational planning and reaction. Specific discussions will emphasize the importance of aesthetic concerns in design.

CONFERENCE SESSIONS (CONTINUED)

TUESDAY, NOVEMBER 18

4:15 PM – 5:30 PM

PS1-3 Counterespionage for the Business Traveler

Luke Bencie, President, Managing Director, Security Management International, LLC

If you are a business traveler, you are at risk of economic and industrial espionage; learn how to protect yourself and your company's secrets. Do you represent your firm at trade shows or corporate events? Would your competitors jump to see your trade secrets? This session is offered to help you better combat the pervasive threats of economic and industrial espionage. You will learn how spies identify and cultivate human intelligence (HUMINT), where you are most vulnerable, and how to protect your information. Don't think you have anything worth stealing? Let us show you how even entry-level employees can compromise the integrity of a competitive edge. Your business will be more secure knowing the insider tricks used by intelligence specialists the world over.

WEDNESDAY, NOVEMBER 19

11:30 AM – 12:30 PM

PS2-1 Biometrics Takes Hold: What You Need To Know Before Implementing Biometric Access Control

Steve Perna, Executive Director, Products and Services Division, SRI International

Biometric authentication for access control offers significant advantages over other methods, including ease of use and high reliability. Biometric access control is becoming mainstream with personal applications such as the iPhone 5 Touch ID but there are still hurdles. Understanding these challenges will help security solution providers overcome them. In this session, we will discuss: Privacy—people are hesitant to enroll their biometric information into corporate or government databases; Risk—accessing biometric data without exposure to new/unknown security risks; and Balance—technology is evolving at lightning speed and trends in mobile access and cloud authentication make it difficult to balance ease of use and uncompromising security.

WEDNESDAY, NOVEMBER 19

2:30 PM – 3:45 PM

PS2-2 Critical Infrastructure Security: The Cost of Little or No Protection

Mario Castellanos, COO & EVP, CNIguard

Several potential threats to critical infrastructure in 2013, specifically water utilities around the country exemplify why a national effort to address potential catastrophic loss must be undertaken. This presentation will concentrate on the technologies available for the physical security to ensure these losses are prevented. Case studies in several government and enterprise sectors will also be presented.

WEDNESDAY, NOVEMBER 19

4:00 PM – 5:00 PM

PS2-3 Attacks on the Power Grid: A Call for Mitigation Measures

Harvey Perriott, Protective Security Advisor North Texas District, U.S. Department of Homeland Security

Critical infrastructure faces a variety of risks to its security and ability to function including man-made acts of terror including cyber, extreme weather events and other natural disasters. Because the majority of our critical infrastructure is owned and operated by private companies, the public and private sectors have a shared responsibility to reduce the risks to critical infrastructure through a stronger partnership. In this session, we will discuss how the Office of Infrastructure Protection partners with the private companies for prevention and mitigation of security risks.

CONFERENCE SESSIONS (CONTINUED)

■ BORDER & URBAN SECURITY TRACK

TUESDAY, NOVEMBER 18 11:30 AM – 12:30 PM

BP1-1 Improving Transit System Safety with Integrated Security Solutions

Victor Vella, Business Development Manager—
Federal Sector, Panasonic

This presentation will address key strategies for transit agencies to consider when evaluating the effectiveness of existing systems or considering the latest integrated security solutions. Key considerations from initial planning and design to system deployment will be covered with a primary focus on the safety and security of staff, riders and agency assets, as well as overall system management, value and ROI. The session will cover the latest technologies being used to address the unique security challenges facing transit agencies based on a real-world case study with Denver Regional Transportation District (RTD) Transit Police Division and as an example.

TUESDAY, NOVEMBER 18 2:30 PM – 4:00 PM

BP1-2 #dpdtweetsbig: Case Study on the Dallas Police Social Media Strategy

Lauri Stevens, Principal, LAWS Communications

The Dallas Police Department's new communications program is likely the most aggressive strategy to integrate social media into day-to-day operations by any U.S. law enforcement agency to date. The DPD is currently in the process of rolling out its three-phased approach that will eventually involve every unit in the agency. As the chief architect of the strategy, Lauri Stevens will present the process and theory behind the plan.

TUESDAY, NOVEMBER 18

4:15 PM – 5:30 PM

BP1-3 Working with Law Enforcement to Poke Out the SpyEye: A Case Study

Tom Kellerman, Chief Cybersecurity Officer, Trend Micro

Recently, the FBI announced that Aleksandr Andreevich Panin, a Russian national, pleaded guilty to charges related to his development and distribution of the malicious software known as "SpyEye." This malicious code, designed to automate the theft of confidential personal and financial information, infected computers around the world. Approximately four years ago, Trend Micro's Forward Threat Research (FTR) team began investigating the people behind SpyEye, which eventually helped lead to this historic arrest. The FTR team decided that by pursuing the cybercriminals themselves instead of just their servers, permanent damage could be done to the entire criminal underground.

In this presentation, hear the back story of how SpeEye was taken down; understand how the team mapped out the infrastructure used to support the malware, identified weak points in that infrastructure and pursued important leads, pointing to the identities of individuals behind this virus; and hear the details of how Trend Micro and other vendors worked with law enforcement in order to help them make the arrest.

WEDNESDAY, NOVEMBER 19

11:30 AM – 12:30 PM

BP2-1 Fighting and Responding to Cyber Threats: What Else Can We Do?

Jeff Shaffer, Digital Forensics Lab Manager,
U.S. Secret Service

In the battle to protect the networks of today and tomorrow, a multi-billion dollar cybersecurity industry has flourished as technology innovation rushes to keep up with increasingly sophisticated hacking operations. In this session, we will explore and discuss how government, industry, academia and the public can collaborate to protect global security interests and economic competitiveness; how executives should ensure that the weakest links in the armor are strengthened; and what can be done to train cybersecurity professionals qualified to meet the growing requirements of the dynamic network.

CONFERENCE SESSIONS (CONTINUED)

WEDNESDAY, NOVEMBER 19

2:30 PM – 3:45 PM

BP2-2 Kidnap, Ransom & Extortion Response Planning: The U.S./Mexico Border

Hart Brown, International Security and Crisis Manager, Rent-A-Center

While some large scale extortion and kidnapping incidents are highlighted in the news, most are never reported. This can create a challenge in assessing overall risk, developing appropriate mitigation measures and identifying necessary responses. While it is a persistent threat in many countries around the world, one of the areas of highest concern is the U.S./Mexico border. For those organizations operating on either side of the border, having an understanding of these situations and creating a plan to respond should be part of a complete security management program.

In this session, we will review the current situation on the border, how to assess an extortion threat and how to respond in the critical first hours after a suspected kidnapping incident. In addition, we will review the roles and responsibilities of the crisis management team and consider potential conflicts during the response.

WEDNESDAY, NOVEMBER 19

4:00 PM – 5:00 PM

BP2-3 The Border Crisis: Strategies and Solutions

Daniel N. Vara, Jr., Attorney at Law, former District/Chief Legal Counsel, INS US DOJ and ICE DHS, Miami Division

The laws, resources and technologies available to ensure border security are abundant yet, if not efficiently used and implemented, serve to allow crises such as the current one facing the U.S. Southwest border. All three must be used in concert with the other to result in an effective border security approach. The current mass immigration chaos can be rectified by combined executive action that involves:

- local and state resources as force multipliers,
- uses of available technologies such as drones, infrared cameras and motion and tracking sensors to their optimum capacity, and
- properly applying both national and international laws to effect an expeditious due process review of the intending immigrants and allows for final decisions to deport/remove them from the United States.

In this session, we will discuss how these steps, coupled with international diplomacy centered on U.S. interests, can and will result in an outcome that will ensure strengthening America's border security for the moment and for the future.

SAFE & SECURE CAMPUS SYMPOSIUM

Tragic incidents at schools and universities have elevated the need to create and maintain a safer and secure campus environment. Safe & Secure Campus Symposium—a new, co-located event—will provide you with the education, strategies, best practices and case studies you need to effectively prepare, prevent and respond to threats.

CONFERENCE SESSIONS

■ LIFE SAFETY TRACK

■ CAMPUS SECURITY TRACK

TUESDAY, NOVEMBER 18 11:30 AM – 12:30 PM

CLS1-1 K-12 Layered Approach to School Safety: Lessons Learned in Planning, Preparations and Implementation

Mike Seger, Director of Safety and Student Services, Penn-Harris-Madison School Corporation

Learn how Penn-Harris-Madison School Corporation has worked with first responders, architects, fire marshals, school administration and stakeholders to provide a layered approach to school safety and security. By leveraging technology and establishing layers of security to protect staff and students, P-H-M is giving the schools an advantage in an active shooter or other threatening incident. The goal is to prevent or slow down a threat and increase response time resulting in life safety. Key components will include preparations in evaluating the layered approach, planning all aspects of security layers and implementation of the program. Additional components include interoperability with first responders and lessons learned in a full-scale active shooter exercise.

TUESDAY, NOVEMBER 18 2:30 PM – 4:00 PM

CLS1-2 Truancy, Cliques & Gangs: The Police & School Connection

Dale Yeager, CEO, SERAPH

In the daily management of a school, police agency, probation, family court or youth centered program, professionals encounter gang affiliated adolescents and negative behavior cliques. The T.C.G. program provides a detailed look at the development of gangs through school-related problems. T.C.G. explains how the lack of an effective truancy program provides the impetus for the development of negative behavior cliques in schools and how these cliques develop into organized gangs. The T.C.G. program is an interactive seminar that provides all the necessary tools for the safe and effective identification and resolution of sexual issues.

TUESDAY, NOVEMBER 18 4:15 PM – 5:30 PM

CLS1-3 First Responder Communications During a Violent Incident

Todd Brown, Vice President – Training, Ti Training

John McDonald, Executive Director Security and Emergency Management, Jefferson County Public Schools

Often, during a violent confrontation at an educational institution, there are many different groups that need to share information in real time to eliminate the threat as quickly as possible. These groups include teachers, school administration, law enforcement, fire and other first responders. Each group has its own unique communication methods, verbiage and immediate needs. This course aims to utilize a fully interactive use of force simulation system to open discussion about how each group sees and communicates important aspects of a violent encounter, and how they can best share and understand information rapidly in an effort to stop or prevent the threat as quickly as possible.

WEDNESDAY, NOVEMBER 19 11:30 AM – 12:30 PM

CLS2-1 Using Threat Assessments to Prevent Targeted Acts of Violence

Gary L. Sigrist, Jr., CEO & President, Safeguard Risk Solutions

After Columbine, the United States Secret Service released the Safe School Initiative. In this session, we will review the techniques and best practices from the report, and discuss how schools across the United States have prevented targeted acts of violence and active shooter events using Threat Assessment Teams.

SAFE & SECURE CAMPUS SYMPOSIUM

CONFERENCE SESSIONS (CONTINUED)

SAFE & SECURE CAMPUS SYMPOSIUM

WEDNESDAY, NOVEMBER 19

2:30 PM – 3:45 PM

CLS2-2 [When Seconds Save Lives: Emergency Alert App for School Staff](#)

Nate McVicker, Co-founder, Guard911, LLC

Jacob Watters, Consultant, Guard911, LLC

Critical incidents require an effective and timely response and studies show that reducing emergency response time can save lives. In this session, we will discuss SchoolGuard, an emergency alert system that places a "panic button" in the hands of all teachers and staff members by means of a smartphone app to create a direct link to the closest law enforcement officers during an active school shooting incident.

WEDNESDAY, NOVEMBER 19

4:00 PM – 5:00 PM

CLS2-3 [Behaviorial Analysis: Identifying Pre-Attack Warnings](#)

John P. Skillestad, Special Agent,
Federal Bureau of Investigation

This session will offer research and experience based observations regarding pre-attack warning behaviors often exhibited by persons of concern for targeted violence. Techniques to assist in identifying and assessing these behaviors will also be discussed. This presentation will conclude with thoughts on a system of managing persons of concern and mitigating threats to campus safety.

■ CAMPUS SECURITY TRACK

TUESDAY, NOVEMBER 18

11:30 AM – 12:30 PM

CPS1-1 [How Lockdown Failed Sandy Hook](#)

Brad Spicer, President, SafePlans, LLC

One week before a murderer entered Sandy Hook Elementary School the school practiced lockdown procedures. Sandy Hook did not fail at lockdown. Lockdown failed Sandy Hook. The presentation will explore how the lockdown plan concept failed at Sandy Hook and how schools can learn from this tragedy.

TUESDAY, NOVEMBER 18

2:30 PM – 4:00 PM

CPS1-2 [Tales From the Field: Challenges and Opportunities in School Safety](#)

Dr. Victoria Calder, Director, Texas School Safety Center,
Texas State University

Craig R. Miller, Chief of Police, Dallas ISD Police Department

Lee Arning, Director of Emergency Preparedness & Business Continuity, Southern Methodist University

Scott Kessel, Director of Student Services & Safety,
Aledo Independent School District

This interactive panel discussion provides real-world examples of the challenges in keeping our educational institutions safe. Best practices and opportunities to strengthen school safety will be shared by panel members, consisting of practitioners involved in school-based law enforcement, emergency management and school administration. Audience participation is highly encouraged in this informal, informative session. Learn key features of emergency preparedness, not only from the direct experience of panelists, but also from other participants with experiences to share with regard to mitigation, protection, response and recovery involving school-centric hazards.

Upon completion of this session, the participant will be able to demonstrate a working knowledge of the challenges to keeping educational institutions safe and will be familiar with promising and proven practices in strengthening school safety and security. Participants will have basic knowledge of measures needed to develop a campus culture of preparedness, as viewed by current school-based emergency management practitioners.

TUESDAY, NOVEMBER 18

4:15 PM – 5:30 PM

CPS1-3 [Building a Comprehensive School Safety Program From the Ground Up: One School District's Innovative Approach](#)

Catherine Toohey, Emergency Management Program Coordinator, Texas School Safety Center

Glenda Beam, Director of Safety and Security,
Northwest Independent School District

To meet school safety and security mandates in Texas, Northwest ISD, outside of Fort Worth, has developed a detailed and collaborative system to continually assess, plan, train, monitor, drill and exercise to ensure that students and staff have the safest possible environment for teaching and learning. This presentation will include a detailed description of the processes and procedures involved in this award-winning program.

SAFE & SECURE CAMPUS SYMPOSIUM

CONFERENCE SESSIONS (CONTINUED)

SAFE & SECURE CAMPUS SYMPOSIUM

WEDNESDAY, NOVEMBER 19

11:30 AM – 12:30 PM

CPS2-1 The Architecture of Security: Best Practices...When Seconds Count

J. Pat Lamb, Director, School Safety & Operations,
Irving Independent School District

The potential of enacted violence is ever-present in our school system. Administrators and community members seek programs and systems to mitigate the risks associated with such potential. From the built environment to the processes used by schools to safeguard students, much work is yet to be done. And when seconds count, we'd better be prepared. This course examines what it takes to be ready should violence come near. Four aspects of that preparedness are examined extensively: staffing, procedures, infrastructure and crisis communications. Working in concert, these four aspects of crisis management create a concentric circle of protection. By the end of the course, the student will better understand what every school district can do to safeguard students and teachers.

WEDNESDAY, NOVEMBER 19

2:30 PM – 3:45 PM

CPS2-2 Security Through Environmental Design

Chris Grollnek, Founder, Countermeasures Consulting, LLC

Once controls have been defeated, every second counts. An active shooter incident is typically over in 12 minutes and police may not arrive before the situation has played out. Even the best security measures can be breached if an intruder has enough time and determination. Through CPTED, (crime prevention through environmental design), security fundamentals should focus on visibility, access control and territorial reinforcement. Research shows that each element of CPTED design you add exponentially increases security and safety levels. Beyond physical deterrents, it's often the human side of security that can make the most difference in an active shooter situation. When seconds count, what's your plan?

WEDNESDAY, NOVEMBER 19

4:00 PM – 5:00 PM

CPS2-3 School Safety/Response to School Violence

Craig Miller, Chief of Police, Dallas ISD Police Department

Over the past decade, the U.S. has been faced with a rise in school violence. The most recent school shootings in Connecticut, Georgia and Pennsylvania have raised the awareness of this national issue. School districts and police departments alike are seeking solutions that would help deter and prevent school violence through intervention techniques that focus on improving school safety. This session presents a systemic approach to school safety that helps to clarify the roles of school districts, police departments, the community and the family in response to the increase of violence in the schools.

In this session, we will discuss: physical security, safety drills, emergency preparedness, real-time incidents and threat assessment.

SECURITY TODAY EXPO

TUESDAY, NOVEMBER 18 – WEDNESDAY, NOVEMBER 19

10:30 AM – 2:30 PM

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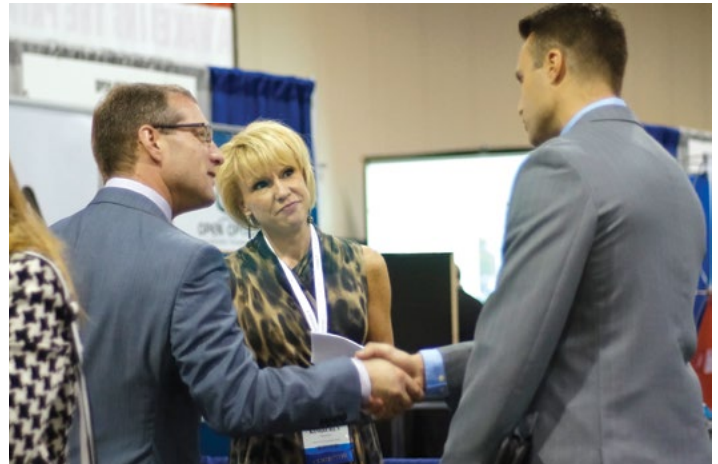
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TUESDAY, NOVEMBER 18 | 10:45 AM - 11:15 AM

SP1-1 School Marshal Program: Providing Options for Protecting Our Children

Jason Villalba
Texas State Representative

On December 14, 2012, a single assailant walked into the Sandy Hook Elementary School, then shot and killed 26 people, 20 children and 6 school faculty members, before committing suicide when first responders arrived at the school. It was the deadliest shooting at a public elementary school and the second deadliest school shooting in U.S. history. Due to these recent school shootings, school safety and the protection of our children have become critical issues of concern for parents, administrators and lawmakers.

In this special presentation, Texas State Representative Jason Villalba, author of The Protection of Texas Children Act passed in 2013, will discuss the additional option known as the School Marshal program, which created a new subset of law enforcement to serve as a last line of defense should an armed attacker threaten the lives of our children in a public school.

TUESDAY, NOVEMBER 18 11:30 AM - 12:00 PM

SP1-2 Continuity of Operations: Ensuring Critical and Mission Essential Functions

Eric Kretz, Director, Continuity of Operations Division, National Continuity Programs, Federal Emergency Management Agency

In a post-9/11 world, federal, state, territorial, tribal and local government jurisdictions, as well as private sector organizations are becoming increasingly aware of the potential effects of both human caused and natural disaster events on humans, critical infrastructure and key resources (CI/KR). The National Security Presidential Directive (NSPD)-51/Homeland Security Presidential Directive (HSPD)-20, National Continuity Policy requires all local, state, tribal and territorial government agencies, and private sector owners of CI/KR to create a Continuity of Operations/Continuity of Government Plan (COOP/COG). Critical and mission essential functions (MEFs) are defined as those required activities to provide vital services, maintain the safety and wellbeing of stakeholders, and sustain the economic base during a disruption or an emergency. In this session, we will discuss how to develop continuity of operations plans that ensure MEFs during emergency and disaster events.

TUESDAY, NOVEMBER 18 12:15 PM - 12:45 PM

SP1-3 The Hero911 Network

Nate McVicker, Co-Founder, Guard911, LLC

In this special presentation, we will cover the Hero911 Network which is a FREE app that is downloaded by law enforcement officers and exclusive to them. The Hero911 app alerts LEOs 24/7 if they are ever in the close proximity to an active school shooting. This app will no doubt give uniformed LEOs a head start while providing plain clothes officers with situational awareness, as seconds save lives. Demonstrations of the service will be made available during the presentation. The Hero911 app is active in all 50 states and supported by the IACP, PoliceOne, FOP and Cop Magazine and has been featured on every major television network.

TUESDAY, NOVEMBER 18 1:00 PM - 1:45 PM

SP1-4 Shaping Your Company's Future with The SAFETY Act

Bruce B. Davidson, Director, Office of SAFETY Act Implementation, Science and Technology Directorate, U.S. Department of Homeland Security

The Support Anti-Terrorism by Fostering Effective Technologies (SAFETY) Act is a unique program that employs risk and litigation management systems to encourage the private sector to make consequential investments to strengthen our homeland security. The SAFETY Act creates liability limitations for claims arising out of, relating to or resulting from an act of terrorism where SAFETY Act covered technologies have been deployed. The speaker will present critically important benefits for a developer, seller or user of antiterrorism products or services. The presentation will also include a high-level view of the process by which coverage can be obtained and tips for submitting a successful application.

WEDNESDAY, NOVEMBER 19 10:45 AM - 11:15 AM

SP2-1 LOCKDOWN! How One Company is Creating The Vaccine Against the ID Theft Epidemic

George Gundling, President & CEO, SSI

Identity theft has become a national epidemic. Identity theft cost Americans \$24.7 billion in 2012. The IRS stands to lose \$21 billion over the next five years. Despite what you hear in the media, the solution is not smart cards.

In this session, we will explore the growing challenges facing companies, government agencies and discuss the causes and why some of the potential solutions will only breed more scams by the identity theft community. Also, how an innovative Identity Authentication System can prevent versus react to identity theft attacks.

FREE EDUCATION SPECIAL PRESENTATIONS (CONTINUED)

WEDNESDAY, NOVEMBER 19 11:30 AM – 12:00 PM

SP2-2 Issues & Threats of Connecting Your Video Security System to the Internet

Dean Drako, President & CEO, Eagle Eye Networks, Inc.

With a focus on modern cyber security issues facing the physical security industry, discover a new approach to address end user concerns surrounding cloud based video surveillance and IT security. In this session, you will learn how to better mitigate these threats, and in the process, build a system that is secure, simple to deploy, effectively manages bandwidth utilization and provides a new stream of recurring revenue.

WEDNESDAY, NOVEMBER 19 12:15 PM – 12:45 PM

SP2-3 Cybercrime: The FBI Mission

Donald Freese, Assistant Special Agent in Charge, FBI—Dallas Division

Attendees will hear an update of the latest information of the FBI's role and mission for combatting cyber espionage incidents.

WEDNESDAY, NOVEMBER 19 1:00 PM – 1:45 PM

SP2-4 Active Shooters and the Real First Responders

Chris Grollnek, Founder, Countermeasures Consulting, LLC

Each of us takes steps every day to make our lives safer. While active shooter events are rare, the ever-present threat is not to be ignored. Civilians must be taught how to survive until law enforcement and emergency first responders can reach them. They must become familiar with information, knowledge, steps and actions should an active shooter or workplace violence incident hit close to home. Survival is more than just instinctive; it needs to be honed and trained.

SPECIAL EVENT

TUESDAY, NOVEMBER 18 |
10:30 AM - 2:30 PM

BOOT CAMPAIGN



We proudly support the 501(c)(3) charity, Boot Campaign, which provides funds for military programs that serve the physical and emotional needs of our heroes. To learn more about Boot Campaign, visit: www.bootcampaign.com.

Teaming up with our keynote speaker, U.S. Army Black Hawk Helicopter Pilot Elizabeth McCormick, we are hosting a book signing charity event from which the net proceeds of all book sales will be donated to Boot Campaign in support of our troops. In addition to the opportunity to have your book autographed, as a book buyer, you will be helping our wounded military and their families with job placement, mortgage free homes, PTSD counseling, adaptive clothing and so much more.

What better way to say "Thank You" to our freedom fighters. Stop by the Boot Campaign booth in the Exhibit Hall on Tuesday, November 18, and show your gratitude for our nation's military!

2014 SPEAKERS

Lee Arning

Director of Emergency
Preparedness & Business Continuity,
Southern Methodist University

Glenda Beam

Director of Safety and Security, Northwest
Independent School District

Luke Bencie

President, Managing Director,
Security Management International, LLC

Edward "Ted" Brown, III

CBCP CBCV, MBCI, President & CEO,
KETCHConsulting

Hart Brown

International Security and Crisis Manager,
Rent-A-Center

Todd Brown

Vice President, Training,
Ti Training

Dr. Victoria Calder

Director, Texas School Safety Center,
Texas State University

Mario Castellanos

COO & EVP, CNIGuard

Girish Chiruvolu

VP, Information Security—Internet
Services: REL, Citi Retail Services

Greg Crane

Founder/Instructor,
ALICE Training Institute

Bruce B. Davidson

Director, Office of SAFETY Act
Implementation, Science and
Technology Directorate,
U.S. Department of Homeland Security

Morris Davis

CBCP, MBCI, National Practice Leader,
KETCHConsulting

David Derr

Police Psychologist,
Dallas Police Department

Dean Drako

President & CEO,
Eagle Eye Networks, Inc.

Donald Freese

Assistant Special Agent in Charge,
FBI—Dallas Division

Patrick Gray

Principal Security Strategist,
Vanguard Integrity Professionals

Chris Grollnek

Founder,
Countermeasures Consulting, LLC

Jay D. Grund, CPP

United States Secret Service
Technical Security Division

George Gundling

President & CEO, SSI

Tom Kellerman

Chief Cybersecurity Officer,
Trend Micro

Scott Kessel

Director of Student Services and Safety,
Aledo Independent School District

Chris Koester

Owner/Safety Instructor,
Priority One Safe-T, LLC

Daniel Krantz

Managing Director and CEO,
Real-Time Technology Group

Eric Kretz

Director, Continuity of Operations Division,
National Continuity Programs, Federal
Emergency Management Agency

J. Pat Lamb

Director, School Safety & Operations, Irving
Independent School District

Alan Malinchak

CEO, STRATactical, LLC

Bertha Marasky

Security Engineer, Verizon

Elizabeth McCormick

U.S. Army Black Hawk Helicopter Pilot

John McDonald

Executive Director Security and Emergency
Management, Jefferson County Public
Schools (Lakewood, CO)

Nate McVicker

Co-founder, Guard911, LLC

Craig R. Miller

Chief of Police,
Dallas ISD Police Department

Steve Perna

Executive Director, Products and Services
Division, SRI International

Harvey Perriott

Protective Security Advisor
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U.S. Department of Homeland Security

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New York & Company

Shawn Riley

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Mike Seger

Director of Safety and Student Services,
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Jeff Shaffer

Digital Forensics Lab Manager,
U.S. Secret Service

Gary L. Sigrist, Jr.

CEO & President,
Safeguard Risk Solutions

John P. Skillestad

Special Agent,
Federal Bureau of Investigation

Brad Spicer

President, SafePlans, LLC

Nicholas Stein

Series Producer "Border Wars",
National Geographic Channel

Lauri Stevens

Principal, LAWs Communications

Catherine Toohy

Emergency Management Program
Coordinator, Texas School Safety Center

Daniel N. Vara, Jr.

Attorney at Law, former District/
Chief Legal Counsel, INS U.S. DOJ and ICE
U.S. DHS, Miami Division

Victor Vella

Business Development Manager—Federal
Sector, Panasonic

Jason Villalba

Texas State Representative

Mark Villinski

Director, Kaspersky

Gary Warzala

Chief Information Security Officer (CISO),
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Jacob Watters

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